

# ROBBY MAGAZINE

商业领域

感恩节揭秘：一场独具历史和独特传统的庆典。

Discover Thanksgiving Day: A celebration of history and unique traditions.

改变家具格局的脚轮：为电子产品商店带来创新设计

**Wheels that transform: innovation for furniture in electronics stores.**



WWW.ROBBYCASTERS.COM

STORE

**FRANCISCO  
ROSSI**

一场穿越柏林与布宜诺斯艾利斯的艺术探索访谈：纹理、自然与数字现实主义的融合。  
An artistic exploration interview between Berlin and Buenos Aires:  
Textures, Nature and Digital Realism.

## 跟随我们的脚轮一起摇摆

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！

## LET YOURSELF BE CARRIED BY THE MOVEMENT OF OUR WHEELS

### Do you join the Robby community?

We will show you our products in yours lifestyles, we will detail in an article all their values and we will convey great ideas to decorate your spaces, we will also share you an interview with a designer from every place in the world every month. We will become a design community.

Raymond Pan  
General Manager

Christine Pan  
Sales Manager

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用兼具现代感与实用性的家具，焕新您的商店设计。

Transform your store design with modern and functional furniture.

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### 感恩节

作为最具代表性的节日之一，感恩节承载着丰富的历史和独特的传统文化。以下五个鲜为人知的趣味事实，将为您揭示这一庆典最引人入胜的一面。

### THANKSGIVING DAY

Is one of the most iconic holidays, rich in history and unique traditions. We bring you five little-known facts that reveal the most fascinating side of this special celebration.



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### 艾玛III50

舒适与格调兼具：为您的电子产品商店打造理想的等候区。

Comfort and style: the perfect waiting area in your electronics store.

EMMA III 50



### FRAN ROSSI

他的作品涵盖从三维设计到外观形态的探索，尤其以融合自然元素的数字抽象作品脱颖而出，展现了独特的视觉语言。

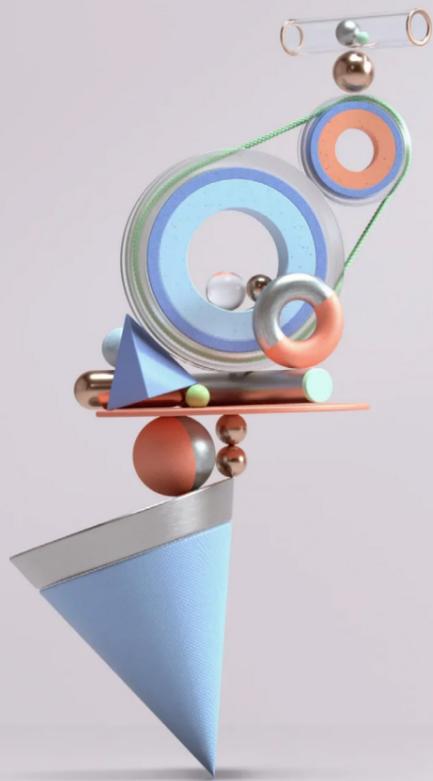
千万不要错过这场精彩访谈！

### FRAN ROSSI

His work ranges from 3D design to the exploration of physical forms, standing out for digital abstract compositions that integrate natural elements.

Don't miss this interview!

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### 小青蛙38

“智能且富有格调的广告，为客户服务增添亮点”

“Smart and stylish advertising to impress in customer service”

FROG C 38



### 奥林75

用创新又别致的脚轮方案，让您的产品与众不同。

Make your products stand out with innovative and elegant wheel solutions.

OLYM 75

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波娜50

BOLA 50

## 波娜50

为时尚电子产品店注入新活力，店内设计在延续简洁风格的基础上，融入明亮且富有设计感的家具。例如，这款波娜椅以创意小球设计为亮点，结合简约流畅的线条与明快的配色，不仅点亮了整个空间，更为顾客带来了更加愉悦的购物体验。

To bring new vitality to the trendy electronics store, the interior design maintains a simple style while incorporating bright, design-forward furniture. For example, this chair with a Bola wheel, featuring a creative spherical design combined with simple lines and vibrant colors, not only brightens the entire space but also provides customers with a more enjoyable shopping experience.

## TECHNICAL DATA

波娜50  
BOLA 50



双轮万向脚轮，PA支架。颜色：绿色，带刹车或无刹车，带横轴和PA+TPU的胶轮。  
Double swivel caster, Housing made of PA. Colour: Green, With Brake/Without brake, with Plain Bearing and PA+TPU Wheel.

安装高度	74mm	69mm	67.5mm
连接件	平底	丝头	插杆
连接件尺寸	42x42x2 mm	M10x15 mm	Ø11x22mm
轮子直径	50mm		
轮子宽度	53.5 mm		
动态承重	30 kg		
遵循法规	RoHS		
符合标准	DIN EN 12528		
<b>Mounting Height</b>	74mm	69mm	67.5mm
<b>Attachment</b>	Plate	Threaded bolt	Pin
<b>Fitting dimension</b>	42x42x2 mm	M10x15 mm	Ø11x22mm
<b>Wheel</b>	50mm		
<b>Wheel width</b>	53.5 mm		
<b>Load Capacity (dynamic)</b>	30 kg		
<b>Compliance</b>	RoHS		
<b>Standards</b>	DIN EN 12528		

### Packing Details

包装：1个/PP袋，100个/箱，纸箱尺寸：42x28x21 CM  
QTY Per Bag: 1 pc, QTY Per Carton: 100 pcs, carton size :42x28x21 CM



艾玛III50

EMMA III 50

艾玛III50

电子产品店的产品介绍影片等候区，特别配备了耐用且静音的小轮凳，为顾客提供舒适体验。EMMA-3小脚轮以透明设计脱颖而出，采用环保材质PU+PC，经典耐用，转动灵活，既满足功能需求，又增添了一份现代感，为空间注入简约与优雅的气息。

The waiting area for product informational videos in the electronics store is equipped with small, durable, and silent stools designed to provide customers with a comfortable experience. The EMMA-3 wheels stand out for their transparent design, made from eco-friendly PU+PC materials. Classic and sturdy, with smooth rotation, they meet functional needs while adding a modern touch, bringing simplicity and elegance to the space.

## TECHNICAL DATA

艾玛III50  
EMMA III 50



单轮万向脚轮，铁支架。颜色: 铬色+透明色，带刹车或无刹车，带横轴和PC+TPU的胶轮。  
Single swivel caster, Housing made of Steel. Colour: Chrome + Transparent, With Brake /Without Brake. with Plain bearings and PC+TPU Wheel

安装高度	64mm	67mm
连接件	平底	丝头
连接件尺寸	42x42x2mm	M8x15mm
轮子直径	50mm	
轮子宽度	34.5mm	
动态承重	50kg	
遵循法规	RoHS	
符合标准	DIN EN 12528	
Mounting Height	64mm	67mm
Attachment	Plate	Threaded bolt
Fitting dimension	42x42x2mm	M8x15mm
Wheel	50mm	
Wheel width	34.5mm	
Load Capacity (dynamic)	50kg	
Compliance	RoHS	
Standards	DIN EN 12528	

### Packing Details

包装: 1个/袋, 100个/箱, 纸箱尺寸: 40x27x14.5 CM  
QTY Per Bag: 1 pc, QTY Per Carton: 100 pcs, Carton size :40x27x14.5 CM

# FRANCISCO ROSSI



## Buenos Aires, Argentine (布宜诺斯艾利斯, 阿根廷) 弗朗西斯科·罗西

弗朗西斯科·罗西是一位来自阿根廷的视觉艺术家兼艺术总监，目前生活在柏林和布宜诺斯艾利斯两地。他的作品涵盖三维设计和外观形态的探索，并通过融合自然元素创作出数字抽象艺术作品。他强调纹理和超现实主义为特色，在数字世界与现实世界之间架起桥梁。他的风格以平衡为核心，通过鲜明与细腻的色彩和纹理，捕捉科技与自然之间的和谐互动。

Francisco Rossi is an Argentinian visual artist and art director based between Berlin and Buenos Aires. His work ranges from 3D design to the exploration of physical forms, creating digital abstract compositions with natural elements. By highlighting textures and hyperrealism, he creates a bridge between the digital world and our tangible world. With a focus on balanced compositions, his style moves through vibrant and subtle colors and textures, capturing a harmonious interaction between technology and nature.

### What do you value the most when selecting wheels for a design?

It should be durable and not scratch the floor. I've had bad experiences with wheels that damage the flooring or break easily, ending up stuck and hard to use.



**What every day object would be much better if it had the ability to speak?** An oven that notifies me if the food is burning. It would be very useful to avoid accidents and food waste.

**If you could time travel, which influential design era would you like to visit, and why?** I'd love to visit the avant-garde era, especially the Bauhaus school. Its focus on functional design and its influence on modern art have always fascinated me.

**How did you start your career as a designer? Have there been any special moments or experiences that inspired you?** I've always had an inclination for art. Later, I studied Industrial Design at the University of Buenos Aires, where I discovered the world of 3D. This tool allowed me to imagine and create visual universes, and from there, I found various artistic applications that could be integrated into commercial projects.

**When it comes to designing, what superpower would you like to have?** If I had any power to design it would clearly be to be able to learn anything instantly, it would solve all my problems! LOL

**If you had to design furniture with wheels, what would it be?** A custom-made work desk. I believe a space specifically designed to meet my needs would be invaluable for productivity and comfort.

**If you could have dinner with any designer, who would you go with?** Mies van der Rohe. His focus on simplicity and his iconic phrase "less is more" are a constant source of inspiration.

**Can you share an anecdote from one of your projects?** I especially like the Hybrid Nature project. I worked on it with a colleague here in Berlin. It came from the need to explore something different from my usual digital work and ended up being an enriching experience, both for the creative exchange and the shared process.

**Which of your designs would you choose to survive a zombie attack?** A speaker I designed to take reggaeton to the next level. The idea was to create a design with power and style, capable of making any space vibrate with music.

**What do you currently think about your first design?** Ugh, I'd rather not remember it! Haha.



**如果日常物品能说话，你觉得哪个最有趣？** 一个能提醒我食物是否烤焦的烤箱。这将非常实用，既能避免意外，又能减少食物浪费。

**如果可以穿越时空，你最想去哪个有影响力的设计时代，为什么？** 我会选择先锋艺术时期，尤其是包豪斯学派。他注重功能设计，并且对现代艺术产生了深远的影响，这一直是我非常着迷的地方。

**你是如何开始你的设计师生涯的？有没有特别的瞬间或经历启发了你？** 我一直对艺术充满热情。后来，我在布宜诺斯艾利斯大学学习工业设计时，接触了三维设计。这个工具让我能够想象和创造视觉世界，从此我发现了许多可以融入商业项目的艺术应用。

**在设计方面，如果你能拥有一项超能力，你会想要什么？** 如果我有任何设计方面的超能力，那显然就是瞬间学会任何技能，这肯定能解决我所有的问题！（笑）

**如果让你设计带轮子的家具，会是什么样的呢？** 一个定制的工作桌。我认为，专门为自己的需求设计一个工作空间，对提升效率和舒适度会非常有价值。

**如果可以与任何一位设计师共进晚餐，你会选择谁？** 密斯·凡德罗。他专注于简约设计的理念，以及他那句著名的“少即是多”一直是我灵感的源泉。

**你能分享一个你的项目中的轶事吗？** 我特别喜欢“混合自然(Hybrid Nature)”这个项目。那是在柏林和一位伙伴合作完成的。这个项目让我跳脱了平时的数字创作方式，变成了一次丰富的体验，不论是创意的碰撞还是共同完成的这个过程，都让我受益匪浅。

**如果丧尸来袭，你会用你的哪一款设计来抵御？** 我设计的一款扬声器，能把雷鬼音乐的震撼力提升到全新高度。它既强大又时尚，能让任何空间都充满音乐的振动——或许也能用来对付丧尸吧！

**你现在对自己的第一个设计有何感想？** 唉，我宁愿不去回忆它！（笑）

**在为设计作品挑选脚轮时，你最看重的是什么？** 必须耐用且不能刮坏地板。我曾经遇到过很耐用的轮子，它们不仅损坏地板，还容易卡住，无法正常使用。

# 感恩节 Thanksgiving Day

## 你了解关于感恩节的5个有趣小知识吗？

第一个感恩节并非年度盛宴：1621年，在普利茅斯（今马萨诸塞州）举行的第一个感恩节，并非一个年度庆典或立即成为传统的节日。当时，殖民者与当地的万帕诺亚格人共同分享了丰收的喜悦，举行了一次庆祝宴会。多年后，这个节日才开始被定期庆祝。

第一个感恩节的主菜并非火鸡：尽管今天火鸡已成为感恩节的象征，但1621年的庆祝餐桌上，火鸡并不是主角。据记载，殖民者与原住民享用的食物包括鹿肉、野生鸟类（如野生火鸡）、玉米、鱼类、水果、坚果、南瓜和豆类。

林肯总统宣布感恩节为全国节假日：尽管感恩节在不同地方和时间都有庆祝，但直到1863年南北战争期间，美国总统亚伯拉罕·林肯才正式宣布感恩节为全国性节假日，并定为每年11月的最后一个星期四。

纽约梅西感恩节大游行是全球最盛大的游行之一：始于1924年的纽约梅西感恩节大游行是这一节日的标志性活动之一。游行中巨大的卡通气球、花车、现场表演吸引了数以万计的观众，无论是在现场还是通过电视观看，都是全球备受瞩目的盛会。

蔓越莓酱的配方几乎没有变化：尽管每个家庭的感恩节菜肴各不相同，蔓越莓酱却始终是火鸡的传统搭配。自殖民时期开始，蔓越莓因其营养价值被广泛使用，既可以新鲜食用，也可干制后做成果酱或蜜饯，成为节日餐桌上经典的酸甜伴侣。

## Do you want to learn 5 curious facts about Thanksgiving Day?

**1. The first Thanksgiving wasn't an annual feast:** *The first Thanksgiving, held in 1621 at Plymouth (now Massachusetts), wasn't an annual event or immediate tradition. It was a one-time celebration where colonists and the Wampanoag Native Americans shared a meal to give thanks for the harvest. It wasn't regularly celebrated until years later.*

**2. Turkey wasn't the main dish at the first Thanksgiving:** *Although turkey is the iconic dish today, it wasn't the main course in 1621. It's known that the colonists and natives ate venison, wild turkey, corn, fish, fruits, nuts, squash, and beans.*

**3. President Abraham Lincoln declared it a national holiday:** *While Thanksgiving traditions existed at various times and places, it was President Abraham Lincoln who, in 1863, proclaimed Thanksgiving as a national holiday, setting it as the last Thursday of November.*

**4. The Macy's Thanksgiving Day Parade is one of the largest in the world:** *Started in 1924, the Macy's Thanksgiving Day Parade in New York City is one of the most iconic events of the day. The parade features giant character balloons, floats, live performances, and thousands of spectators, both in person and on TV.*

**5. The cranberry sauce recipe has remained fairly consistent:** *Although culinary traditions vary in different households, cranberry sauce has been a traditional side dish for turkey at Thanksgiving since colonial times. Cranberries were an important nutrient source for colonists and were used both fresh and dried to make sauces and preserves.*



## 猜对错

1. 第一个感恩节于 1621 年 7 月 4 日庆祝。
2. 美国政府直到 1853 年才正式庆祝感恩节。
3. 第一个感恩节食用的野生火鸡是殖民者从欧洲进口的。
4. 第一次梅西大游行不包括巨型气球。
5. 直到 1941 年美国国会批准将感恩节作为永久法定假日，感恩节才作为全国性节日在美国庆祝。

错。第一个感恩节是在 1621 年 11 月，而不是 7 月 4 日。错。虽然富兰克林·皮尔斯在 1853 年宣布过感恩节，但直到 1863 年亚伯拉罕·林肯才正式将其确立为全国节假日。错。野生火鸡在欧洲殖民者到来之前就已存在于美国，它不是从欧洲传入的。对。1924 年的第一次梅西游行中没有巨型气球，这些气球是在后来的游行中才出现的。对。尽管林肯总统在 1863 年宣布感恩节为全国节假日，但直到 1941 年，国会才将其定为永久性的全国节假日，庆祝时间定为每年 11 月的第四个星期四。

## TRUE OR FALSE

THE FIRST THANKSGIVING DAY WAS CELEBRATED ON JULY 4, 1621.

THANKSGIVING WAS NOT OFFICIALLY CELEBRATED BY THE U.S. GOVERNMENT UNTIL 1853.

THE WILD TURKEY CONSUMED AT THE FIRST THANKSGIVING WAS IMPORTED FROM EUROPE BY THE COLONISTS.

THE FIRST MACY'S PARADE DID NOT INCLUDE GIANT BALLOONS.

THANKSGIVING WAS NOT CONTINUOUSLY CELEBRATED AS A NATIONAL HOLIDAY IN THE U.S. UNTIL CONGRESS APPROVED IT AS A PERMANENT HOLIDAY IN 1941.

1.False.The first Thanksgiving was in November 1621, not on July 4th. 2.False. Although Franklin Pierce proclaimed a Thanksgiving Day in 1853, it wasn't until Abraham Lincoln in 1863 that it was officially established as a national holiday. 3.False. Wild turkey existed in America before European settlers arrived, and was not imported from Europe. 4.True.The first Macy's parade in 1924 did not include giant balloons; they were introduced in later parades.5.True. Although Lincoln proclaimed Thanksgiving in 1863, it wasn't until 1941 that Congress made it a permanent national holiday, celebrated on the fourth Thursday of November.



## 蔡茂林

五金模具的设计与制造

自加入诺贝以来，蔡茂林一直深受研发主管夏勇的启发。工作中，难度最大的是因产品更改导致的改模，容易产生模具的精度问题。他性格比较宅，不喜欢太热闹。最享受的是春节期间与家人团聚的时光。

闲暇时，他喜欢钓鱼，不久前还因捕获一条大鱼而留下了难忘的回忆。小时候他经常生病，印象中母亲和祖母常常凌晨打着手电背着他去看医生。

他梦想着退休后能回到家乡，与家人一起过田园生活，享受宁静与悠闲。

## Maolin Cai

Hardware mold design and manufacturing

Since joining Robby, Maolin has been deeply inspired by Xia Yong, the R&D Supervisor, throughout his career. One of the biggest challenges in his job is adjusting molds after product changes, which can lead to precision issues. He is a calm person who prefers not to socialize much and enjoys Chinese New Year to reunite with his family. In his free time, he likes fishing and recently had a memorable experience catching a big fish. His childhood was marked by frequent illnesses, and he remembers how his mother and grandmother would take him to the doctor early in the morning. Maolin dreams of retiring in his hometown, where he would spend time with his family and enjoy rural life.



小青蛙38

FROG C 38

小青蛙38

在客户服务区域，特别配备了一款移动广告板，用于随时展示当月优惠活动。其直立设计搭配低重心的青蛙38脚轮，不仅稳固可靠，还便于灵活移动，是高屏风广告板的绝佳搭档，既实用又美观。

In the customer service area, a mobile advertising board has been installed to showcase monthly promotions at any time. Its vertical design, combined with Frog 38 wheels featuring a low center of gravity, offers both stability and reliability while ensuring easy mobility. It is the ideal companion for high-display advertising panels, being both practical and visually appealing.

## TECHNICAL DATA

小青蛙38  
FROG C 38



双轮万向脚轮，PA支架。颜色：白色，带刹车或无刹车，带横轴和PA胶轮。  
Double swivel caster, Housing made of PA. Colour: White, With Brake/Without Brake. with Plain Bearings and PA Wheel.

安装高度	52mm	46mm	44mm
连接件	平底	丝头	插杆
连接件尺寸	47x47x2.5mm	M10x15mm	Ø11x22mm
轮子直径	38mm		
轮子宽度	54mm		
动态承重	70 kg		
遵循法规	RoHS		
符合标准	DIN EN 12528		
Mounting Height	52mm	46mm	44mm
Attachment	Plate	Threaded bolt	Pin
Fitting dimension	47x47x2.5mm	M10x15mm	Ø11x22mm
Wheel	38mm		
Wheel width	54mm		
Load Capacity (dynamic)	70 kg		
Compliance	RoHS		
Standards	DIN EN 12528		

### Packing Details

包装：1个/袋，100个/箱，纸箱尺寸：40x27x20 CM  
QTY Per Bag: 1 pc, QTY Per Carton: 100 pcs, Carton size :40x27x20 CM



奥林75

OLYM 75

奥林75

在电子产品店中，丰富的品类需要更出色的展示方式。为了更好地呈现各款型号的独特设计，同时突出产品的新颖感，我们建议脚轮选用带轴承且具有PU包边的款式。让家具也成为客户体验的一部分，为整体购物环境增添品质感与专业性。

In the electronics store, the wide range of products requires a standout display method. To highlight the unique design of each model and emphasize the novelty of the products, we recommend using wheels with bearings and PU edges. This not only makes the furniture an integral part of the customer experience but also adds a touch of quality and professionalism to the shopping environment.

## TECHNICAL DATA

奥林75  
OLYM 75



单轮万向脚轮，锌合金支架。颜色: 白色+黑色，带刹车或无刹车，带滚珠轴承和PA+TPU的胶轮，ABS边盖。

Single swivel caster, Housing made of Zinc alloy. Colour: White + Black, With Brake/ Without Brake. with Ball bearings and PA+TPU Wheel, ABS Cover.

安装高度	107mm	102mm	100mm
连接件	平底	丝头	插杆
连接件尺寸	47x47x2.5mm	M10x15mm	Ø11x22mm
轮子直径	75mm		
轮子宽度	26mm		
动态承重	70 kg		
遵循法规	RoHS		
符合标准	ANSI / BIFMA X5.1	DIN EN 12528	
Mounting Height	107mm	102mm	100mm
Attachment	Plate	Threaded bolt	Pin
Fitting dimension	47x47x2.5mm	M10x15mm	Ø11x22mm
Wheel	75mm		
Wheel width	26mm		
Load Capacity (dynamic)	70 kg		
Compliance	RoHS		
Standards	ANSI / BIFMA X5.1	DIN EN 12528	

### Packing Details

包装: 4个/内盒, 40个/箱, 纸箱尺寸: 50x24x22 CM

QTY Per box: 4 pcs, QTY Per Carton: 40 pcs, carton size :50x24x22 CM



## THE DESIGN IS IN THE DETAILS.

实现功能与美学

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