

RAHUL PRABAKARAN

设计师专访

ANSWER OUR 16 QUESTIONS

办公公共空间

office public area



5

办公公共空间爱上脚轮的五大理由

INSPIRATION FOR THE USE OF
CASTERS AT OFFICE PUBLIC AREA

Shanghai International Children Baby
Maternity Expo

THE BEST 5 PLACES TO VISIT IN SHANGHAI

上海国际孕婴童展
上海不可错过的五个好地方



波娜50
BOLA 50



艾玛100
EMMA 100



伊娃60
EVA 60



酷100
KOO 100

WELCOME TO THE MOVEMENT

一起来，转出生活新精彩！~

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！

We will show you our products in yours lifestyles, we will detail in an article all their values and we will convey great ideas to decorate your spaces, we will also share you an interview with a designer from every place in the world every month. We will become a design community. Do you join the Robby community?

Raymond Pan
General Manager

Christine Pan
Sales Manager



诺贝——家具脚轮设计与制造的领先者
We manufacture and design wheels for furniture



发现更多诺贝脚轮足迹
脚轮也可定制

Discover all the sectors that embrace our wheels.
We customize the wheel upon request.

筛选

波娜50, 艾玛100, 伊娃60, 酷100

All filters

Bola 50, Emma 100, Eva 60, Koo 100



波娜50
BOLA 50
★★★★★
第四页
page 04



艾玛100
EMMA 100
★★★★★
第六页
page 06



伊娃60
EVA 60
★★★★★
第十二页
page 12



酷100
KOO 100
★★★★★
第十四页
page 14





波娜50
BOLA 50



Chassis	支架	PA 尼龙
Wheel	胶轮	PA 内幅 + TPU 包胶
Shore	包边硬度	95°
Test	测试	EN12528
Couplings	配件	Plate 平底 42x42 or Metric pin 丝头 M8x15 and M10x15
Diameter	脚轮直径	50mm
Width	轮宽	53.5mm
Height	总高	73.5mm
Load	动态承重 (单个脚轮)	30KG
Brake	是否带制	Yes 是

“多样性是伟大的标志”。查尔斯·西蒙斯
“Versatility is the hallmark of greatness.” - Charles Simmons

波娜50

诺贝诚邀你体验巧妙结合移动性和设计感的共享工作空间，共创一个创造力和协作蓬勃发展的独特场所。

这个空间的核心在于每个配备了我们Bola脚轮的设计型家具。这些脚轮不仅仅是移动的关键；更是设计的真正主角，有多种颜色可供选择，无论是清新优雅的灰色，还是充满活力的色调，总有一种符合你的个人风格。

但选择却不止于此。你是希望你的家具固定位置还是跟随你移动？多功能性至关重要，我们的脚轮有有刹和无刹两种选择，让你完全掌控你的工作空间。此功能可以将你的工作空间转变为不拘一格的环境，你可以随时根据需要自定义家具的布局。

访问我们的网站，发现诺贝包罗万象宇宙：www.robbycasters.com

BOLA 50

In this shared workspace, we invite you to immerse yourself in an environment that expertly combines mobility and design, creating a unique place where creativity and collaboration thrive.

At the heart of this space are our designer furniture pieces, each equipped with our Ball Wheels. These wheels are more than just mobility elements; they are true design protagonists, available in a wide range of colors to suit your personal style. From the sleek and elegant gray to vibrant tones.

But the choice doesn't stop there. Do you want your furniture to stay in place or follow you wherever you go? Versatility is the key, and our wheels can be equipped with or without brakes, giving you complete control over your workspace. This functionality transforms your workspace into an adaptable environment where you can customize the arrangement of your furniture based on your needs at any given moment.

Visit our website and discover the Robby universe: www.robbycasters.com



变幻无穷
VERSATILITY



艾玛100
EMMA 100



Chassis	支架	STEEL 铁
Wheel	胶轮	PC 轮幅 + TPU 包胶
Shore	包边硬度	95°
Test	测试	EN12528
Couplings	配件	Plate 平底 60x60 or Metric pin 丝头 M10x15
Diameter	脚轮直径	100mm
Width	轮宽	38.5mm
Height	总高	124.5mm
Load	动态承重 (单个脚轮)	75Kg
Brake	是否带制	Yes 是

“教育是心灵的启蒙” 约瑟夫·艾迪生
“Education is the illumination of the mind.” - Joseph Addison



熠熠生辉
RADIANT

艾玛100

这个明亮的办公空间是室内设计中的一个特殊例子，此案例中充分利用自然光来创造一个卓越的工作环境。

设计的真正焦点，位于办公室的中心位置，是一件带轮子的家具。这款多功能家具将黑板、空间隔断和花盆架巧妙地合三为一。然而，透明色设计款脚轮才真切地让这款家具脱颖而出。

我们透明款脚轮艾玛不仅可以使家具在整个空间中轻松移动，还创造了引人注目的视觉效果。当家具移动时，脚轮近乎漂浮的感觉，为室内设计增添了一丝优雅和现代感。此外，脚轮的透明度允许光线透过，为环境增添了独特的闪亮光芒。

EMMA 100

This bright office space is a prominent example of interior design that maximizes natural light to create an exceptional working environment.

At the center of this office is a mobile piece of furniture that serves as a true design focal point. This multifunctional piece combines a whiteboard, a space divider, and a planter into one ingenious unit. However, what truly sets it apart are the transparent design wheels that accompany it.

Our transparent Emma wheels not only allow the furniture to move easily throughout the space but also create a stunning visual effect. When the furniture is in motion, the wheels appear to float, adding a touch of elegance and modernity to the interior design.

Furthermore, their transparency allows light to pass through them, adding a unique luminous element to the environment. They have a diameter of 100mm and can support 75kg per wheel.

RAHUL PRABAKARAN, BANGALORE

Pursuing a degree in Industrial Design, Rahul stands out for his strong commitment to being part of the solution to any obstacle or complication that may arise. With a clear focus on aesthetics and visual appeal, this talented designer encompasses art in multiple facets, also performing as a dancer, photographer, and enthusiast of vintage style. His dedication to aesthetic improvement and his ability to explore art in various fields set him apart as a creative and versatile professional in constant pursuit of excellence.”

If you had to design a piece of furniture with wheels, what would it be? It would be a fixed computer system with wheels to move around as I wish and work from my choice of place.

When designing, what superpower would you like to have? Super power of being able to think from every perspective or anyone’s perspective to get a clear understanding. In simple words being in someone else’s shoes thoroughly.

If you could go to dinner with a designer, who would you go with? I would love to go for dinner with Mr Horacio Pagani as I admire the beauty he has brought to the automotive industry and world.

Would you rather travel to the future or the past? I would choose to travel to the past as to me knowing about the future will make me lose excitement or curiosity of having to know about tomorrow. And travel ling to past will allow me to meet some people I had in my childhood with or even my younger self.

What is your favorite topic of conversation? I’m a sucker for film cameras, film photography, and tech related stuff.

Can you tell an anecdote about one of your projects? I remember following the trend of minimalism and somehow landed on to the japanese aesthetics and functionality of designing products and I had been a huge admired and a fan of Japanese lifestyle as well as their thought process. And during then, I had also named all my products with japanese words that were related and had a close meaning towards my designs. And since then I have always taken inspiration from the simplicity they followed yet giving out a drastic changes.

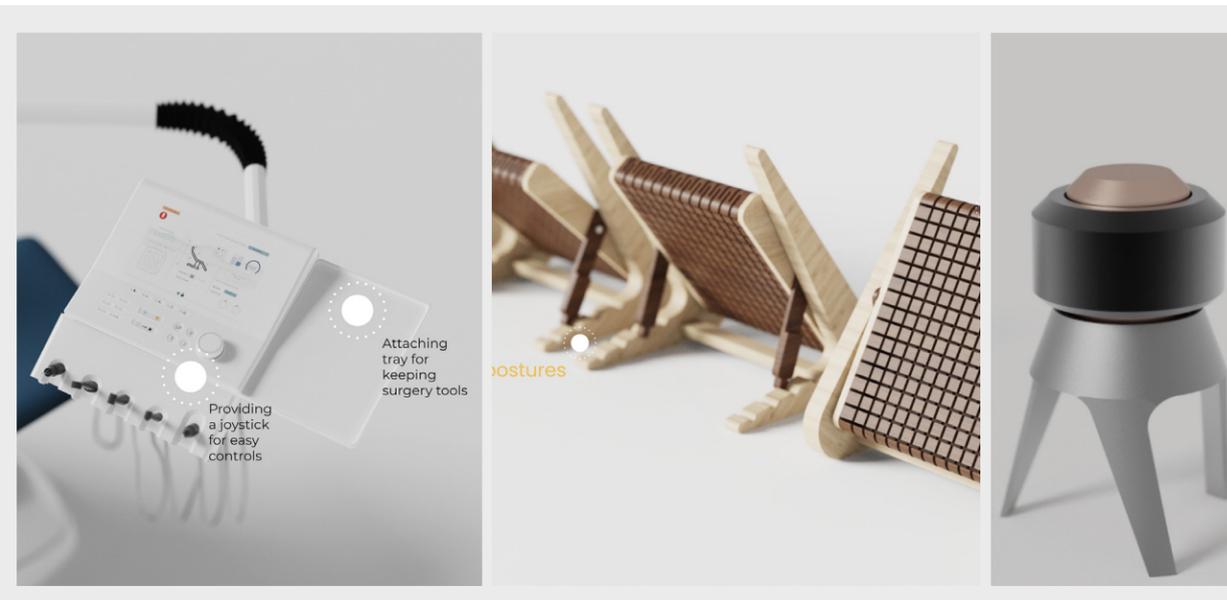
What is the rarest object in your room? I have none.

What are your favorite materials when designing? Frosted Glass and matte metal or sandblasted metal.

In what influential era of design would you like to have been born? The Retro period of Design.

What do you value most in the design of a furniture wheel?

I value the functionaity of it as it allows you to do a really tough task in a very simple and easy way with just the use of basic physics.



What could we find in your trash can? Mostly Junk food rappers lol.

If you wrote a book, what would you name it? ”If there are other ways to do things, it would suck to not learn them, dont you think?”

What is the best memory of your childhood? Evening Coffee/tea time with my family where once dad arrives, we gather up front of the television to have tea or coffee along with a big box of snacks or biscuits and always passing around and conversing.

Which of your designs would you choose to survive a zombie attack? I would choose the Preserva from my portfolio as it would allow me to extend the shelf life of my produce or food to keep me alive much longer.

What do you currently think of your first design? There is so much aspect, perspective, and thought that could be easily put or interpreted and how I should’nt have stayed in a fantasy world of anything is possible to be manufactured or brought to reality.

What is the last book that you have read? Do Epic Shit - by Ankur Warikoo.



“设计师Rahul在攻读工业设计学位时,就因其坚忍不拔的意志脱颖而出,面对任何障碍或难题都不退却,坚定地寻求解决方案。这位才华横溢的设计师对美学和视觉效果有着明确的定位,从多方面拥抱艺术,与此同时,他也是舞者、摄影师和复古风格的爱好者。他对优化美学的奉献精神和在各个领域对艺术的探索使得他成为一个不断追求卓越并富有创造力,多才多艺的专业人士。”

如果你必须得为一件物品安装上脚轮,那这会是什么?
我会为一个台式计算机系统装上脚轮,这样我就可以随心所欲地移动并选择工作的地方。

设计的时候,你想要拥有哪一个超能力? 能够从各个角度或每个人的角度思考以获得清晰认知的超能力。简单来说,就是完全站在别人的立场上思考。

如果你有机会和一名设计师共进晚餐,你会和谁一起去? 我很想和奥拉西奥·帕加尼先生共进晚餐,因为我钦佩他为汽车行业和世界带来的美学。

你更愿意回到过去还是穿梭到未来? 我会选择回到过去,因为知道未来会让我失去对明天的幻想或好奇心。回到过去会让我遇到一些和我度过童年时期的人甚至可以遇到更年轻的我自己。

你最喜欢的聊天话题是什么?
我是胶片相机、胶片摄影和所有与摄影技术相关东西的爱好者。

你可以和我们讲讲你项目中发生的一些趣事么? 我记得我曾经追随过极简主义的趋势,不知何故我开始追求日式美学和产品设计的功能性。我曾是日本生活方式和思想历程的忠实爱好者和粉丝。在那段时间里,我还用与我设计相关的日语单词来命名我的所有产品。从那以后,我总是受到简洁但会带来翻天覆地变化设计的启发。

你房间里最奇怪的东西是什么?
我没有什么奇怪的东西。

你在工作中,有最喜爱的材料吗?
毛玻璃和哑光金属或喷砂金属。

可以选择的话,你想出生在哪一个有影响力的设计时期?
设计的复古时期。

带脚轮家具的设计中,你认为哪一环是最重要的? 我认为功能性很重要,因为脚轮让你可以以非常简单易行的方式完成困难的移动,只需轻轻一推就可以完成物理移动。

我们在你的垃圾桶里可能会翻到什么?
主要是一堆垃圾食品残渣哈哈。

如果你要写一本书,你会给他取什么名字?
“如果有其他的行事方式,最好不要知道,你不觉得吗?”

你童年时期最美好的回忆是什么?
在下午和家人一起喝咖啡/下午茶的时候,爸爸一回家,我们就聚在电视机前喝茶或咖啡,还有一大盒零食和饼干,我们走来走去一直聊天。

丧尸来袭时,你会选择你的哪一项设计求生?
我会选择保护好我的钱包,用来延长我的产品或者食物的使用期,这样我就可以存活更久。

你现在怎么看待你的第一个设计?
有很多方面、观点和想法其实可以更好地表达或解释,我不应该驻足于自己幻想的世界,觉得一切都可以生产出来或成为现实。

你最近读的一本书是什么?
安库尔·瓦里库的《做史诗般的屎》。



专访



Discover their projects

<https://www.behance.net/rahulprabakaran>

发现更多他们的设计



诺贝脚轮曾参与上海婴童用品和玩具博览会,也称上海孕婴童展(CBME)。这是在中国上海举行的婴童用品和玩具行业盛会。博览会将会汇集来自世界各地的众多参展商和行业专业人士。在此展会中,参观者可以探索各种婴儿用品和玩具。上海孕婴童展为行业内的沟通和业务关系洽谈提供了绝佳的机会。同样也提供了交流平台,如各类会议、研讨会和讨论小组,以便大家了解婴儿用品和玩具行业趋势和发展方向。

1. 参观上海迪士尼乐园:
游乐。如果你是迪士尼爱好者,千万不要错过上海迪士尼乐园。里面有惊险刺激的游乐设施,现场娱乐表演和迪士尼魔法。

2. 探索田子坊
旅游。这条迷宫般的狭窄小巷位于上海前法租界区。两旁林立着商店、精品店、艺术画廊和咖啡馆。这是一个值得探索和淘好物的地方。

3. 吴江路美食街
美食。前往吴江路品尝各种美味的中国街头小吃,从饺子到烤串再到传统甜点。

4. 乘坐夜渡过黄浦江
体验。乘坐夜间轮渡穿越黄浦江,欣赏灯火通明的摩天大楼的壮丽景色。

5. 登上上海中心大厦
旅游。要欣赏城市全景,可以登上上海中心大厦。顶部有一个观景台,可以欣赏到城市及其周边的美妙景色。

趣知识: 你知道延安路和成都路高架桥是世界上最拥堵的区域之一吗?

ROBBY CASTERS presents Shanghai Toys and Baby Products Fair, also known as CBME Shanghai, a prominent event in the toys and baby products industry held in Shanghai, China. This fair brings together a wide range of exhibitors and industry professionals from around the world in one place. At CBME Shanghai, visitors can explore a diverse selection of toys and baby products. CBME Shanghai provides exceptional opportunities to network and build business relationships in the industry. It is also a space to learn about trends and developments in the toys and baby products industry through conferences, seminars, and panel discussions.

1. Visit Shanghai Disneyland:
Fun. If you're a Disney enthusiast, don't miss Shanghai Disneyland. It offers thrilling rides, live entertainment, and the magic of Disney.

2. Explore Tianzifang:
Turismo. EThis maze of narrow alleyways in the former French Concession district of Shanghai is filled with shops, boutiques, art galleries, and cafes. It's a great place to explore and shop for unique items.

3. Wujiang Street Food:
Food. Head to Wujiang Street to sample a variety of delicious Chinese street food dishes, from dumplings to skewers and traditional desserts.

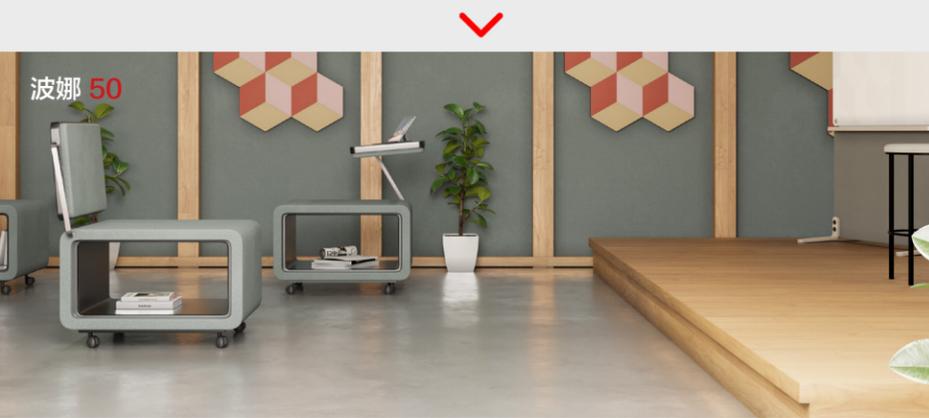
4. Take the Night Ferry across the Huangpu River:
Experience. Take a night ferry to cross the Huangpu River and enjoy spectacular views of the illuminated skyscrapers.

5. Ascend the Shanghai Tower:
Tour. For panoramic views of the city, ascend the Shanghai Tower. There's an observation deck at the top that offers stunning views of the city and its surroundings.

Did you know that the intersection of Yan'an and Chengdu is one of the busiest in the world?

诺贝 与你共享灵感之旅 灵感的奇妙之处在于,它刹那间来袭,占据我们的头脑和情绪,让我们沉浸式地体验感知它,之后,驱动着我们去创造。我们希望通过我们的波娜,艾玛,伊娃,酷和凯莉,和你分享我们的灵感之旅。

ROBBY INSPIRATIONS Inspiration is a subjective, sudden and ephemeral emotional state, in which we experience meaning in a concentrated way and after which, generally, we are motivated to act. We want to inspire you through Bola, Emma, Eva, Koo and Kelly.



协作无间, 契合各类工作
INSPIRE COLLABORATION because you adapt to each team.

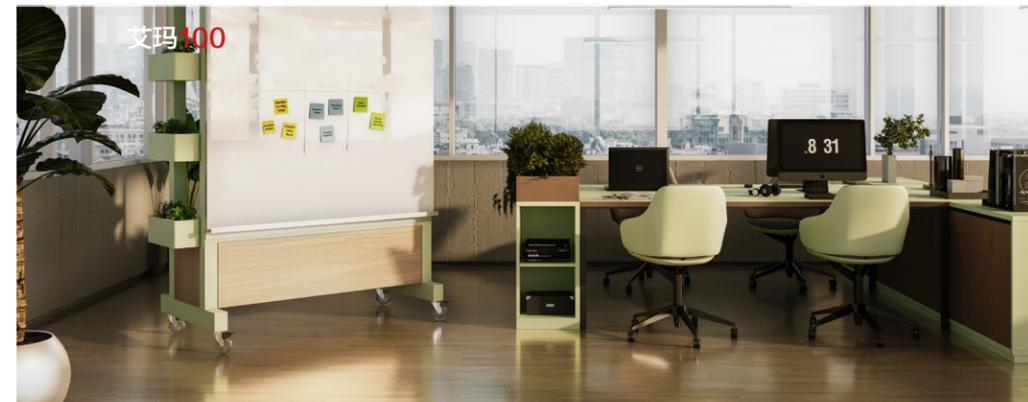
别具一格, 纵享工作空间
INSPIRE DESIGN to work comfortably.



现代时尚, 开启别样体验
INSPIRE MODERNISM to embrace new experiences.



高效实用, 时间就是金钱
INSPIRE FUNCTIONALITY because our time is precious.

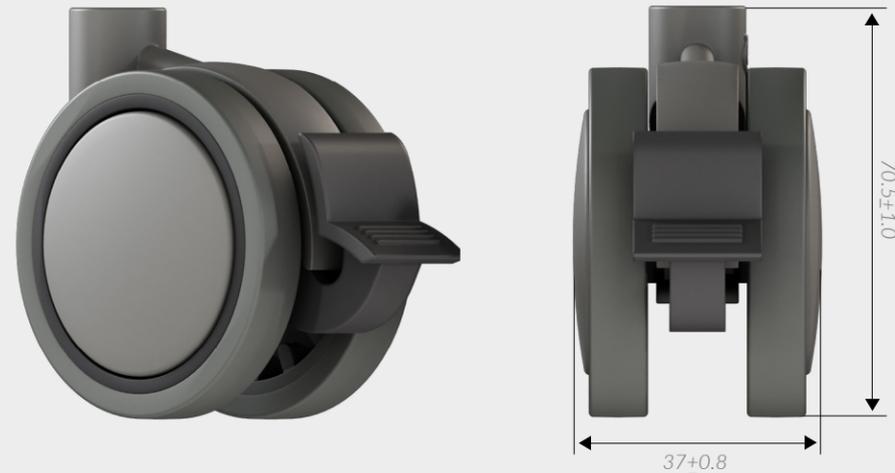


机敏灵活, 创意永无止境
INSPIRE FLEXIBILITY so that your creativity knows no bounds.





伊娃60
EVA 60



Chassis	支架	PA 尼龙 / ZINC ALLOY 锌合金
Wheel	胶轮	PA 轮幅 +TPU 包胶 or PA 轮幅 +TPE 包胶
Shore	包边硬度	95°
Test	测试	EN12528, ANSI/BIFMA X5.1
Couplings	配件	Plate 平底 47x47 or Metric Pin 丝头 M8x15 and M10x15 or Pin 插杆∅11x22
Diameter	脚轮直径	60mm
Width	轮宽	37mm
Height	总高	70.5mm
Load	动态承重 (单个脚轮)	50/60Kg
Brake	是否带制	Yes 是



伊娃60

优雅与功能性融为一体。整个环境主打的自然色调营造出平静舒适的氛围，在这个空间的中心，我们发现了一个装置着卓越品质脚轮的隔断板。

隔断板上的脚轮是精确的工程设计和耐用性的产物。绝佳的设计允许面板在空间中平稳移动，并在移动完成转向。这种灵活性针对各个场所调整环境布局至关重要，例如会议、协作或是个人任务。

这类脚轮的设计不仅实用，而且美观。品质之选，即使在不平坦的表面也能保持隔断板的稳定性，不失优雅。此外，脚轮的无声运动创造了无干扰环境，保证专注力不被打扰。

EVA 60

Elegance merges with functionality in this space. The natural tones dominating the color palette create a serene and welcoming atmosphere. At the center of this space, we find a high-quality rolling room divider.

The wheels accompanying this divider are a testament to precise engineering and durability. They allow the divider to glide smoothly through the space, transforming it as it moves. This flexibility is essential for adapting the environment to meetings, collaborations, or individual tasks.

The design of these wheels is not only functional but also aesthetic. Their quality is reflected in their ability to maintain the stability of the divider even on uneven surfaces, without sacrificing the elegance of the design. Furthermore, the silent movement of the wheels creates a distraction-free working experience where concentration is paramount.



酷100
KOO 100



Chassis	支架	ZINC ALLOY 锌合金
Wheel	胶轮	PA 轮幅 +TPU 包胶
Shore	包边硬度	95°
Test	测试	EN12528
Couplings	配件	Metric pin 丝头 M12x20
Diameter	脚轮直径	100mm
Width	轮宽	61mm
Height	总高	137mm
Load	动态承重 (单个脚轮)	130Kg
Brake	是否带制	Yes 是



“灵感的确存在,但是它必须在我们行动时才会出现” 巴勃罗·毕加索
“Inspiration exists, but it has to find you working.” - Pablo Picasso



酷100

在这个空间的中心,有一件超出人们预期的多功能家具。它像一张高大办公室一样升起,提供了一个符合人体工程学且令人振奋的工作环境。但真正令人瞩目的是优雅悬挂在上面的植物,为周围的空间增添了清新的自然气息。

然而,这个家具还有一个王牌:它的脚轮。多亏了脚轮,家具可以轻松移动,适应任何空间不断变化的需求。脚轮的多功能性在小空间场所尤为适用,充分利用空间。

想象一下,当你沉浸在写作、设计或者写作中时,植物在你的上方轻轻摇曳时,自然光透过窗户洒满房间,是种多么美妙的体验啊。脚轮可以让你的工作环境成为创造力的延伸。随意移动家具位置改变空间布局以适应你一天的流程。

KOO 100

At the center of this space, there is a multifunctional piece of furniture that defies expectations. It rises like a standing desk, providing an ergonomic and stimulating work environment. But what truly sets it apart are the elegantly hanging plants, adding a refreshing dose of nature to the surroundings.

However, this piece of furniture has a trick up its sleeve: its wheels. Thanks to these, it can move with ease, adapting to the changing needs of any space. The versatility offered by the wheels is especially useful in smaller spaces, where adaptability is essential.

Imagine writing, designing, or collaborating at this piece of furniture while the plants gently sway above you, and natural light floods the space through the windows. The wheels allow your workspace to become an extension of your creativity, where you can change the arrangement according to the flow of your day.

灵感之旅
INSPIRATION



改变世界对中国
产品的不良印象



PROUD
TO BE
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