

# DEZERO STUDY

设计师专访

ANSWER OUR 10 QUESTIONS



艾玛50  
EMMA 50



凯莉75  
KELLY 75



斯凯50  
SKY 50



波娜50  
BOLA 50

## CIFF GUANGZHOU

THE BEST 5 PLACES TO VISIT IN GUANGZHOU

广州国际家具博览会  
广州不可错过的五处好地方

美学盛宴

aesthetic



# 5

美容行业爱上脚轮的五大理由

INSPIRATIONS TO USE CASTERS  
IN THE BEAUTY SECTOR

# WELCOME TO THE MOVEMENT

一起来，转出生活新精彩！~

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！

We will show you our products in yours lifestyles, we will detail in an article all their values and we will convey great ideas to decorate your spaces, we will also share you an interview with a designer from every place in the world every month. We will become a design community. Do you join the Robby community?

Raymond Pan  
General Manager

Christine Pan  
Sales Manager



诺贝——家具脚轮设计与制造的领先者  
We manufacture and design wheels for furniture



发现更多诺贝脚轮足迹  
脚轮也可定制

Discover all the sectors that embrace our wheels.  
We customize the wheel upon request.

筛选

艾玛50, 凯莉75, 斯凯50 & 波娜50

All filters

Emma 50, Kelly 75, Sky 50 and Bola 50



艾玛50  
EMMA 50  
★★★★★  
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凯莉75  
KELLY 75  
★★★★★  
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斯凯50  
SKY 50  
★★★★★  
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波娜50  
BOLA 50  
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广州国际家具博览会  
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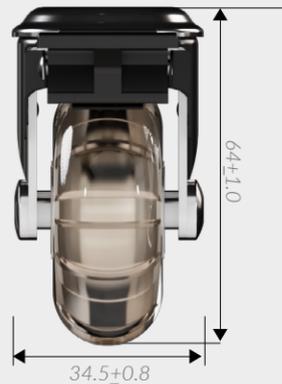
美容行业爱上脚轮的五大理由  
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艾玛50  
EMMA 50



Chassis	支架	STEEL 铁
Wheel	胶轮	PC 轮幅 +TPU 包胶
Shore A	包边硬度	95°
Test	测试	EN12528
Couplings	配件	Plate 平底 42x42 or Metric Pin 丝头 M8x15 or Top Hole 顶孔 ø8
Diameter	脚轮直径	50mm
Width	轮宽	34.5mm
Hight	总高	64mm
Load	动态承重 (单个脚轮)	50kg
Brake	是否带制	Yes 是



别具一格  
UNIQUE

“时尚是你所买的东西,而风格是你处事的态度。” — 伊夫·圣·洛朗  
“Fashion is what you buy, style is what you do with it.”  
Yves Saint Laurent



洛伊50-3

看! 我们的艾玛50毫米脚轮在这个独特的场景中无疑是最佳主角。其透明的材料巧妙地融合了功能性和美观性。这个空间采用了白色和木质的极简主义风格, 细腻别致。艾玛脚轮装置在现代机械中, 创意透明的材质散发着不一样的优雅。这个空间中的每一处细节都彰显着现代与时尚的融洽和谐。

EMMA 50

Step into this unique scene, where the 50mm Emma wheels take center stage. Their transparent material masterfully merges functionality and aesthetics. The space, with its minimalist white and wood style, provides a carefully curated environment. The Emma wheels elegantly guide modern machinery, symbolizing transparency in the constant pursuit of innovation. Every detail in this space harmonizes modernity and style.



凯莉75  
KELLY 75



Chassis	支架	PA 尼龙
Wheel	胶轮	PA 轮幅 +TPU 包胶
Shore A	包边硬度	95°
Test	测试	EN12528
Couplings	配件	Plate 平底 60x60 or Metric Pin 丝头 M12x16
Diameter	脚轮直径	75mm
Width	轮宽	65mm
Hight	总高	84.5mm
Load	动态承重 (单个脚轮)	80kg
Brake	是否带制	Yes 是



“卓越的质量从不是意外,而是才智努力的结果。” — 约翰·拉斯金  
“Quality is never an accident; it is always the result of intelligent effort.”  
John Ruskin

安心无虞  
SAFE

凯莉75

在这个高雅的美容中心里，真正闪耀的明星产品是驱动身体护理机前行的最新款脚轮。名为“凯莉”，尺寸为75毫米，以其安全性、功能性和卓越的品质而著称，是要求严苛的医疗保健行业的不二之选。装置在最先进的机器中，我们的脚轮不仅衬托出美容中心的美学造诣，更是凸显了该中心对健康和个人护理领域的安全安心的理念。在这个美容中心，随着凯莉脚轮的每一次转动，身体护理的健康和品质都进一步深入人心。

KELLY 75

In the heart of this distinguished aesthetic center, the true star is the state-of-the-art wheel that powers the body care machine. Known as "KELLY", these 75mm wheels stand out for their safety, functionality, and exceptional quality, making them an ideal choice for the demanding healthcare sector. Their presence in cutting-edge machinery not only enhances the center's aesthetics but also underscores its commitment to excellence and safety in the realm of health and personal care. In this aesthetic center, every movement with KELLY wheels is a step towards well-being and quality body care.

# DEZERO STUDIO, VALENCIA

At Dezero Studio, professionals express a profound passion for design and an unwavering dedication to the creation of innovative products. In each project, the goal is to impart symbolic character through the exploration of shapes, textures, and colors. The company's philosophy is based on the firm belief that experimentation with materials and production methods is crucial to the design process.

**What everyday object do you think would be much better if it could speak?** We believe a mirror, because if it could speak, it would be beneficial for people with visual impairments. They could receive verbal descriptions of their appearance instead of relying solely on touch or the opinions of others.

**If you could time travel, which influential design era would you like to visit and why?** The 1980s, with the emergence of the Memphis Group, represents a time that, even if we might not directly identify with its style, marked a significant milestone in design history. It was an era where the design world underwent a radical transformation, showcasing its playful and daring side. It sparked widespread interest worldwide and left a lasting mark in various areas of culture.

**How did you start your career as a designer? Has there been a special moment or experience that inspired you?** During our student days, winning a design competition that took us to Milan was a pivotal moment in our lives. Experiencing a trip to one of the design meccas and sharing the same passion for this field was truly amazing and inspiring. In every corner of the city, a deep presence and dedication to design were palpable.

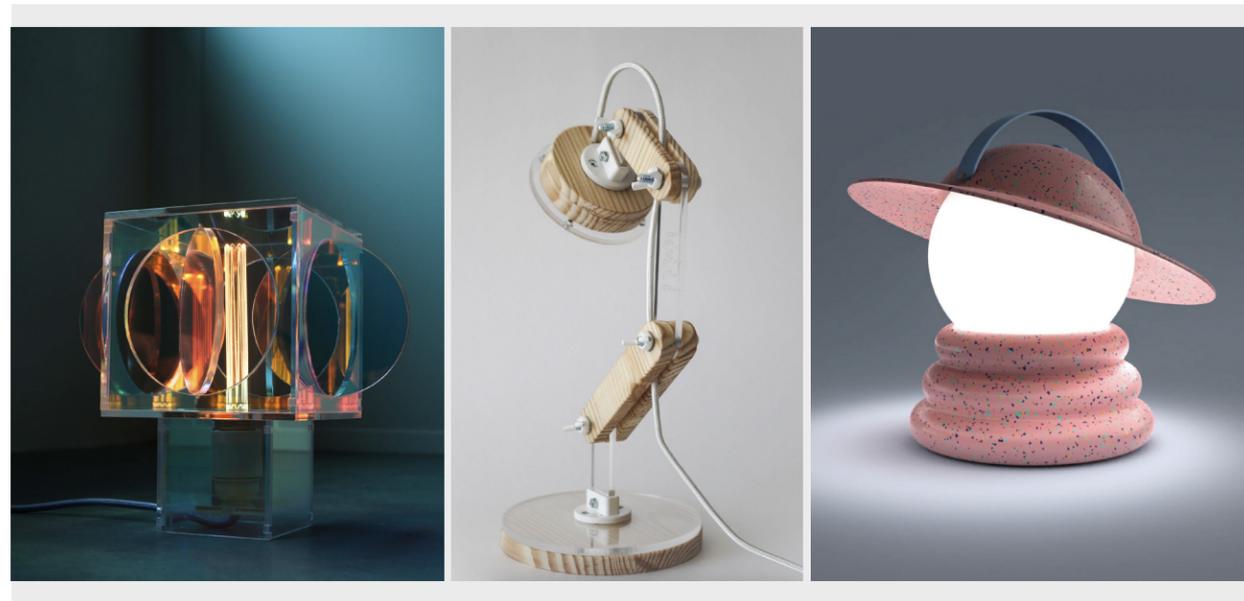
**When designing, what superpower would you like to have?** We would like the ability to foresee how people react to a specific design before it's finished. This would allow anticipating users' needs and preferences, invaluable for creating intuitive, useful, and exciting products. It would also help minimize design errors and ensure the final product is as effective and appealing as possible.

**If you had to design furniture with wheels, what would they be?** We would opt for outdoor furniture because it is essential for us, given the exceptional climate in Valencia that invites us to spend a lot of time outdoors. In this context, we could design chairs, tables, loungers, etc., that are easily mobile, providing exceptional versatility to our products. This would allow people to adjust their furniture to follow the shade, change orientation according to the sun's position, or adapt to the layout of their patio or garden with ease.

**What do you currently think about your first design?** It has taught us to value and appreciate our profession, demonstrating that with effort and dedication, good projects can succeed.

## What do you value the most when selecting wheels for a design?

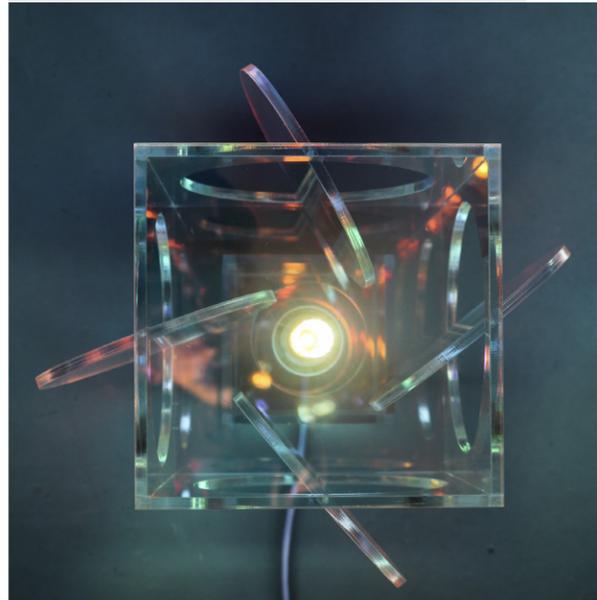
For us, it's crucial that the wheels seamlessly integrate into the design, fitting harmoniously in terms of shape and color, without appearing as an additional piece that has been separately added.



**If you could have dinner with any designer, who would you choose?** Without a doubt, Dieter Rams, is a reference for us due to the simplicity and beauty of his designs. We would love for him to share some secrets about designing an object that stands the test of time.

**Can you share an anecdote from one of your projects?** During a trip to China, on the way to the city, we were impressed watching local workers harvesting rice while wearing the iconic bamboo hats. The elegance and functionality of these hats inspired us to create an innovative lamp that captured the essence of their design, using rice husks as the main material, unifying both concepts.

**Which of your designs would you choose to survive a zombie attack?** The portable Lua lamp, because it stands out for its versatility, being able to adapt to a wide variety of situations.



在Dezero工作室, 专业的设计师饱含对设计的深厚热情, 始终秉持着对创造新产品坚定不移的奉献精神。在每个项目中, 都通过对形状、纹理和颜色的探索来寻求赋予产品象征性特征。该工作室的理念基于其对设计坚定的信念, 坚信对材料和生产方法的实验是设计过程的核心环节。

Dezero工作室以其满怀的热情和对设计的憧憬开启了一个新的时代。能够与员工和客户一起分享这一激动人心的新篇章, 工作室也倍感骄傲, 将会致力于继续为设计界带来创新和新的动力。

**带脚轮家具的设计中, 你认为哪一环是最重要的?** 对我们来说, 将脚轮完美地融进设计中非常重要, 这样无论是在形状还是颜色方面都可以和谐地贴合设计, 而不会看起来像是单独添加的额外部件。

**日用品中, 你希望哪一件会说话?** 我希望是镜子。如果镜子有说话的能力, 那么对于视障人士来说将会很有用, 因为他们可以接收到对自己外表的口头描述, 而不是仅仅依靠触摸或者全凭其他人的意见。

**如果你可以穿梭时空, 你想要去哪一个有影响力的设计年代, 为什么?** 八十年代, 随着孟菲斯派出现, 开启了一个时代。虽然我们并没有直接受到这个风格的影响, 但是它的出现标志着设计史上的一个重要里程碑。在那个年代, 设计界经历了一场彻底的变革, 展现了其最有趣最大胆的一面。这一流派引起了全世界的极大兴趣并在各个领域留下来持久的印记。

**你是如何开始你的设计生涯的? 有没有特别的时刻或者经历激发了你的灵感?** 我们在学生生涯时赢得过一个设计比赛, 是在米兰举办的, 这是我们人生中至关重要的时刻。在设计胜地之一旅行, 分享对设计的热情, 整个旅途都令人惊叹并鼓舞人心。在米兰的每一个角落我们都感受到了设计的存在感和参与感。

**设计的时候, 你想要拥有哪一个超能力?** 我们可以拥有在设计作品完成前就预见人们反应的能力。这将使得预测用户的需求和偏好成为可能, 对于创建直观、有用和令人兴奋的产品非常有价值。同时还有助于最大限度地减少设计错误, 确保最终产品尽可能有效、具有吸引力。

**如果你必须得为一件物品安装上脚轮, 那这会是什么?** 我们会选择户外家具, 因为对我们来说是必不可少的。在瓦伦西亚气候条件很宜人, 很适合户外放松。在这种情况下, 我们可以设计易于移动的椅子、桌子躺椅等, 为产品添加非凡的多功能性。这样人们可以跟随阳光和阴影的位置改变家具的位置和方向, 轻松适应露台或者花园的布局。

**如果你有机会和一名设计师共进晚餐, 你会和谁一起去?** 毫无疑问是迪特·拉姆斯。这位设计师因其设计的简洁和美观成为了行业的标杆。如果他可以和我们分享一下如何设计经得起时间考验产品的秘密, 我们就喜不自胜了。

**你可以和我们讲讲你项目中发生的一些趣事么?** 有一次中国之行, 在前往城市的途中, 我们看到当地的农民戴着标志性的竹帽采摘大米, 令我们印象非常深刻。这些帽子的优雅与功能性启发了我们, 这一设计的精髓给我们灵感创造一种新型的灯具, 使用稻壳作为主要材料和统一元素来展示优雅与多功能性。

**丧尸来袭时, 你会选择你的哪一项设计求生?** 便携灯Lua, 因为其多功能特质, 可以适应各种情况。

**你现在怎么看待你的第一个设计?** 它教会了我们重视和欣赏我们的职业, 告诉我们只要付出努力和汗水, 好的项目就可以向前发展。



Discover their projects



发现更多他们的设计

诺贝脚轮将参展中国广州国际家具博览会 (CIFF), 全球家具和设计领域最著名的贸易盛会之一。该展会每年举办两次, 吸引着世界各地专业人士和参观者, 以全球化多方位视角邀请各位一起探讨行业设计创新和科技进步趋势。

1. **探寻六榕寺 (蠡园):** 花园环绕寺庙, 此处环境宁静, 可以探索宗教文化并欣赏城市全景。
2. **游览沙面岛:** 这个位于珠江中的岛屿以其欧洲殖民时期的建筑和悠闲的氛围而闻名。沙面岛是逃离都市喧嚣的理想场所。
3. **参观广东省博物馆:** 从古代文物到现代展品, 该博物馆可以给你带来具有教育意义又引人入胜的体验。
4. **探索荔湾古城:** 探索荔湾, 感受广州的历史, 那里有蜿蜒的小巷、古老的寺庙和传统建筑。你可以在街道上找到当地集市、茶馆和各种正宗风味美食。
5. **夜游珠江:** 从珠江上欣赏广州璀璨的夜景。在惬意的巡游中你也可以欣赏灯火通明的摩天大楼营造出令人着迷的奇观。

趣知识: 你知道广州举办的广交会, 是世界上最大、历史最悠久的贸易展览会之一吗?

**ROBBY CASTERS** will presents the China International Furniture Fair (CIFF) in Guangzhou, one of the most prominent trade events in the global furniture and interior design industry. Held twice a year, this fair attracts industry professionals and visitors from around the world. The fair provides a comprehensive insight into emerging trends, design innovations, and technological advancements in the sector.

**Explore the Temple of the Six Banyan Trees (Liyuan):** The gardens and pagoda offer a serene environment to explore religious culture and enjoy panoramic views of the city.

**Tour Shamian Island:** This Pearl River island is renowned for its European colonial architecture and relaxed atmosphere. Shamian is an ideal place to escape the urban hustle and bustle.

**Visit the Guangdong Museum:** From ancient artifacts to modern exhibits, the museum provides an educational and fascinating experience.

**Explore the Liwan Old Town:** Immerse yourself in Guangzhou's history by exploring Liwan, with its winding alleys, ancient temples, and traditional architecture. You'll find local markets, tea shops, and a variety of authentic flavors along its streets.

**Cruise the Pearl River at Night:** Enjoy the dazzling night view of Guangzhou from the Pearl River. The illuminated skyscrapers create a stunning spectacle that you can appreciate during a relaxing cruise.

*Did you know that Guangzhou hosts the Canton Fair, one of the largest and oldest trade fairs in the world?*



**诺贝 与你共享灵感之旅** 灵感的奇妙之处在于, 它刹那间来袭, 占据我们的头脑和情绪, 让我们沉浸式地体验感知它, 之后, 驱动着我们去创造。我们希望通过我们的艾玛50, 凯莉75, 斯凯50, 波娜50和艾玛II脚轮, 和你分享我们的灵感之旅。

**ROBBY INSPIRATIONS** Inspiration is a subjective, sudden and ephemeral emotional state, in which we experience meaning in a concentrated way and after which, generally, we are motivated to act. We want to inspire you through Emma 50, Kelly 75, Sky 50, Bola 50 and Emma II.



美妙绝伦,精致到每一寸细节  
INSPIRE BEAUTY, so that your space is cared for down to the smallest detail.



举世无双, 装点独属你的家具  
INSPIRE EXCLUSIVITY, so that your furniture looks unique.

安如磐石, 安心安全无需烦忧  
INSPIRE SECURITY, so that you can focus without worries.



精巧别致, 团队工作信任至上  
INSPIRE PRECISION, so that you trust your team.



玲珑剔透, 不错过每一缕阳光  
INSPIRE TRANSPARENCY, so that every ray of sunlight brightens your surroundings.





“注重细节造就完美，完美却不仅仅是细节。” — 列昂纳多·达·芬奇  
 “Attention to detail makes perfection, and perfection is not a detail.”  
 Leonardo da Vinci

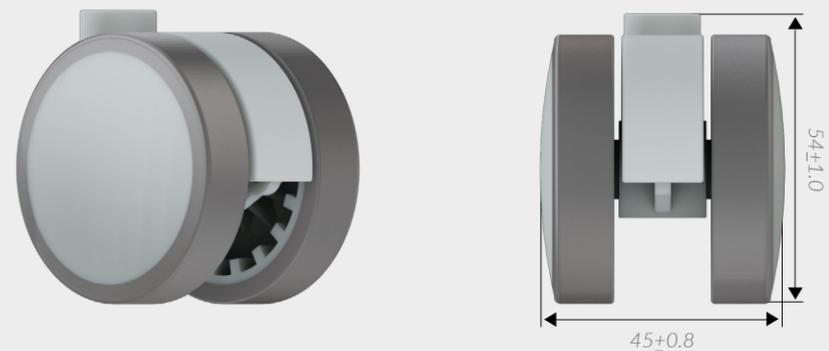
**斯凯50**

这家牙科诊所的房间里，配置在牙医座椅上的脚轮才是真正的主角，稳重且不可或缺。这一细节为患者体验满意度和从业者专业准确度的提升都起到至关重要的作用。这一脚轮专为满足牙科需求而设计，以其毫米级精度而闻名。高品质的制动器保证了对物品移动的完全控制，确保牙医能够在每个环节中都以最高的精度完成工作。其稳健性也是有目共睹的，有效地支持了临床环境的负荷与需求。在牙科中，安全是最重要的考量，这一款脚轮完全可以胜任这一要求。在这一敏感度与精确度并存的环境中，脚轮不仅仅是工具，更是高质量和安全牙科治疗的可靠盟友。

**SKY 50**

In the waiting room of this dental clinic, the true protagonist is the discreet yet essential wheel of the chairs used by the dentist. This tool plays a crucial role in both the patient's experience and the precision of the professional. Specifically designed for the demands of dentistry, these wheels stand out for their millimetric precision. The high-quality brake ensures total control of movement, allowing the dentist to work with maximum precision in every procedure. Their robustness is evident, efficiently supporting the weight and demands of the clinical environment. Safety is paramount in dentistry, and these wheels rise to the occasion. In this environment where fragility meets precision, the wheels are not just tools but reliable allies for quality and secure dental treatment.

**斯凯50**  
SKY 50

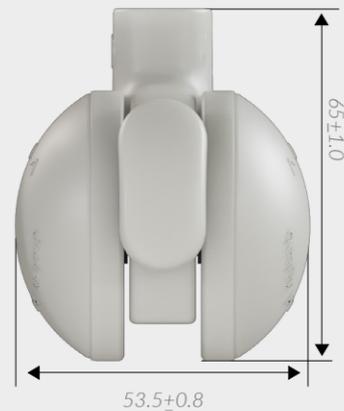


<b>Chassis</b>	支架	PA 尼龙
<b>Wheel</b>	胶轮	PA 轮幅 + TPU 包胶
<b>Shore A</b>	包边硬度	95°
<b>Test</b>	测试	EN12528
<b>Couplings</b>	配件	Plate 平底 47x47 or Metric Pin 丝头 M10x15 or Pin 插杆 ø11x22
<b>Diameter</b>	脚轮直径	50mm
<b>Width</b>	轮宽	45mm
<b>Height</b>	总高	54mm
<b>Load</b>	动态承重 (单个脚轮)	50kg
<b>Brake</b>	是否带制	Yes 是

精益求精  
PRECISION



波娜50  
BOLA 50



Chassis	支架	PA 尼龙
Wheel	胶轮	PA 轮幅 + TPU 包胶
Shore A	包边硬度	95°
Test	测试	EN12528
Couplings	配件	Plate 平底 42x42 or Metric Pin 丝头 M10x15 or Pin 插杆 ø11x22
Diameter	脚轮直径	50mm
Width	轮宽	53.5mm
Hight	总高	65mm
Load	动态承重 (单个脚轮)	30kg
Brake	是否带制	Yes 是



“美丽从你决定成为自己的那一刻开始。” —可可·香奈儿  
“Beauty begins the moment you decide to be yourself.”  
Coco Chanel

美轮美奂  
BEAUTY



波娜50

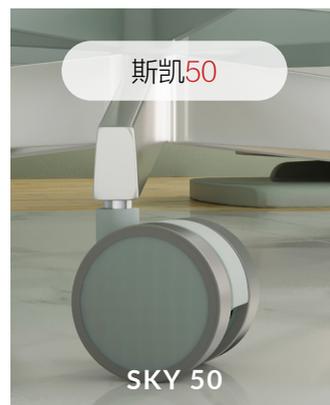
每一寸角落都无比精致的美容中心，邀你共赏。名为“波娜”的设计型脚轮，轮毂直径为50毫米，闪耀着迷人的不透明灰色，为这个空间赋予装饰性的同时又不失功能性。这些圆形脚轮不仅可以让椅子实现平稳移动，也是饮料推车上的一大亮点，完美融合了时尚与舒适性。在这一片美学盛宴的空间中，每一次脚轮的转动都增添了一份优雅与设计感。

BOLA 50

Explore sophistication in every corner of this beauty center. The design wheels, named 'Bola,' with a diameter of 50 mm and an attractive matte gray color, are the functional jewels that define this space. These round wheels not only provide smooth mobility to our chairs but also stand out on the fresh drinks cart, merging style and convenience. In this aesthetic oasis, every turn is an experience of elegance and design.



改变世界对中国  
产品的不良印象



**PROUD  
TO BE  
MADE IN  
CHINA**  
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