

# SERGEY DEDIN

设计师专访

ANSWER OUR 10 QUESTIONS

# 5

露营爱上我们脚轮的理由  
INSPIRATION FOR THE USE  
OF CASTERS AT CAMPING

露营

camping



酷75-2  
KOO EVO 75



艾米丽75-2  
EMILY II 75



法拉利38  
FERRARI 38



艾玛75-3  
EMMA III 75

## SHENZHEN CMEH

THE BEST 5 PLACES TO VISIT IN SHENZHEN

深圳国际医疗器械展览会  
深圳不可错过的五处地方

# WELCOME TO THE MOVEMENT

一起来，转出生活新精彩！~

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！

We will show you our products in yours lifestyles, we will detail in an article all their values and we will convey great ideas to decorate your spaces, we will also share you an interview with a designer from every place in the world every month. We will become a design community. Do you join the Robby community?



Raymond Pan  
General Manager



Christine Pan  
Sales Manager



诺贝——家具脚轮设计与制造的领先者  
We manufacture and design wheels for furniture



发现更多诺贝脚轮足迹  
脚轮也可定制

Discover all the sectors that embrace our wheels.  
We customize the wheel upon request.

筛选

酷75-2, 艾米丽75-2, 法拉利38, 艾玛75-3

All filters

Koo Evo 75, Emily II 75, Ferrari 38 & Emma III 75



酷75-2  
KOO EVO 75  
★★★★★  
第四页  
page 04



艾米丽75-2  
EMILY II 75  
★★★★★  
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法拉利38  
FERRARI 38  
★★★★★  
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艾玛75-3  
EMMA III 75  
★★★★★  
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深圳国际医疗器械展览会  
不容错过！  
Shenzhen CMEH  
What you can not miss!  
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露营爱上脚轮的理由  
Inspiration to use casters  
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page 10



10个问题 探索SergeyDedin创意灵魂 第八页  
10 responses from Sergey Dedin  
page 08



酷75-2  
KOO EVO 75



Chassis	支架	Zinc Alloy 锌合金
Wheel	胶轮	PA 轮幅 +TPU 包胶
Shore	包边硬度	95°
Test	测试	EN12528, ANSI/BIFMA X5.1
Couplings	配件	Plate 平底 47x47 or Metric pin 丝头 M10x15 or Pin 插杆 ø11x22
Diameter	脚轮直径	75mm
Width	轮宽	47mm
Height	总高	90mm
Load	动态承重 (单个脚轮)	80KG
Brake	是否带制	Yes 是



世外桃源  
OASIS

“大自然总是馈赠我们以宁静” 拉尔夫·沃尔多·爱默生  
“Nature always carries the gift of tranquility.”  
Ralph Waldo Emerson



酷75-2

在这个位于大自然中的度假胜地，舒适享受的同时又不乏优雅品味，这要归功于这一款由我们的高品质喷漆杏色设计酷75-2脚轮提供动力，得以平稳滑行的高颜值手推车。作为你的忠实伙伴，脚轮竭诚为你服务，面面俱到，让你的旅途既舒适又放松。

当你欣赏周围的自然风光时，脚轮在阳光下熠熠生辉，为你的自然度假胜地增添一丝奢华怡然。美丽与精致在脚轮的每一个细节中交织绽放，让你的心情完全释然。在这里，你可以享受一切美好。舒适与时尚的结合使度假胜地变得独一无二且与众不同，仿佛置身于惬意的天堂露营地。

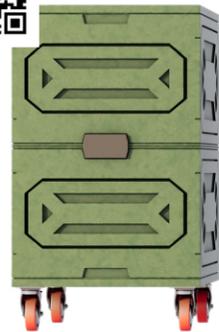
了解整个“酷”系列，请访问我们的网站：[www.robbycasters.com](http://www.robbycasters.com)

KOO EVO 75

In this nature getaway, comfort merges with elegance, thanks to this lovely cart that glides smoothly, powered by our high-quality Koo Evo wheels with their apricot design. This faithful companion is stocked with everything you need to make your adventure comfortable and relaxing.

While you enjoy the natural views surrounding you, the wheels gleam in the sunlight, adding a touch of luxury to your nature retreat. Beauty and sophistication intertwine in every detail, allowing you to unwind to the fullest. Here, you don't have to compromise on anything. The combination of comfort and style makes this getaway unique and exceptional, as if you were camping in a paradise of comfort.

Explore our entire KOO family on our website: [www.robbycasters.com](http://www.robbycasters.com)



艾米丽75-2  
EMILY II 75



Chassis	支架	STEEL 铁
Wheel	胶轮	PP 轮幅 + TPE 包胶
Shore	包边硬度	95°
Test	测试	EN12528
Couplings	配件	Plate 平底 60x60 or Metric pin 丝头 M10x15 or Top Hole 顶孔Ø10
Diameter	脚轮直径	75mm
Width	轮宽	44mm
Height	总高	97mm
Load	动态承重 (单个脚轮)	65Kg
Brake	是否带制	Yes 是



宜室宜家  
ARMONY

“每一次与大自然同行时，你得到的总比你想要的多得多” 约翰·缪尔  
“In every walk with nature, one receives far more than one seeks.” John Muir

艾米丽75-2

准备好露营所需的一切，在大自然的怀抱中享受几天是完全可行的。图片中的功能性家具配备了坚固的红色轮子，在我们的旅行中占据了核心位置。当我们探索周围的环境时，郁郁葱葱的绿色和家具的红色轮子形成鲜明对比，成为感官上的一大奇观。这些坚固可靠的轮子在植被中格外显眼，营造出令人惊叹的视觉和谐。它提醒我们，即使沉浸在大自然深处，舒适和美观也可以完美共存。

在这个自然天堂中，这件家具变成了我们的操作中心。一切触手可及，我们的餐点变成了地道的户外美食。茶壶时刻准备着，让我们有机会一边品尝热气腾腾的茶杯，一边欣赏周围的美景。

EMILY II 75

Getting ready for camping and having everything needed to enjoy a few days in the heart of nature is entirely feasible. The functional piece of furniture depicted in the image, equipped with robust red wheels, takes center stage in our getaway.

As we explore the surroundings, the contrast between the lush greenery and the red wheels of the furniture becomes a spectacle for the senses. Those wheels, solid and reliable, stand out amidst the vegetation, creating a visually stunning harmony. They remind us that even immersed in the depths of nature, comfort and aesthetics can coexist exceptionally.

This piece of furniture transforms into our operations hub in this natural paradise. With everything at our fingertips, our meals turn into authentic outdoor delights. The teapot, always ready, offers us the chance to savor a steaming cup while we contemplate the beauty that surrounds us.

# SERGEY DEDIN, BELORRUSIA

Interior and product designer from Belarus with 10 years of experience. Co-founder of an Interior Design Office, Grodno, which my partner and I founded in 2013. Sergey says that “industrial design in my country is very young and underdeveloped, that’s why I try to be among the enthusiasts who can advance this industry.” His vision of design lies in creating versatile and functional objects with a very strong emotional charge impact.

**What everyday object do you think would be much better if it had the ability to speak?**

It would be funny if mirrors could talk. Just imagine that you are standing in front of a mirror, looking into it, and it says to you: hi, you look fantastic! Wish you a lovely day!

**If you could time travel, which influential design era would you like to visit, and why?**

I think we are living in the most interesting time right now. We have a rich heritage, knowledge, strongly developed design and technologies. This gives us limitless opportunities for freedom of creativity and self-expression.

**How did you start your career as a designer? Have there been any special moments or experiences that inspired you?**

I started my career as a graphic designer. Then I worked as an interior designer in my own studio and at some point I just fell in love with creating objects and pieces of furniture. Since then I can’t imagine my life without it. With every new piece I discover something new and develop myself not only as a designer but also as a person.

**When it comes to designing, what superpower would you like to have?**

From my point of view, industrial designers are already kind of superheroes. We make things that bring people joy and make their lives better. And I think making people happy is one of the most important superpowers of humanity.

**If you had to design furniture with wheels, what would it be?**

It would definitely be a chair! I love creating chairs. Each time it’s like a new challenge or adventure.

**Can you share an anecdote from one of your projects?**

I remember one day I suddenly had an idea and came up with a concept literally in one minute. At the moment I thought: this is great, I’ve never created things so quickly before! Unfortunately, when I made the prototype, I realized that the piece was completely uninhabitable. To this day it still stands in my studio as a reminder that every good design requires deep and thoughtful consideration.

**What do you value the most when selecting wheels for a design? I pay a lot of attention to functionality, design and usability.**



**If you could have dinner with any designer, who would you go with?**

That would be Virgil Abloh. I’m a huge fan and he had a big impact on my vision.

**Which of your designs would you choose to survive a zombie attack?**

I would choose the SPIDER armchair. If you’re going to face a zombie attack, it’s going to be in comfort and style.

**What do you currently think about your first design?**

My first piece was a D60 chair. I still consider it a bold and arty piece of furniture.



来自白俄罗斯的室内和产品设计师，拥有十年设计经验。我和我的合伙人于2013年联合创办了一家位于格罗德诺的室内设计事务所。Sergey说：“我国的工业设计非常不成熟且不发达，也因此我试图成为能够推动这个行业发展的奋斗者之一。”他的设计愿景在于创造具有强烈情感冲击的多功能和功能性的产品。

**带脚轮家具的设计中，你认为哪一环是最重要的？**

我非常关注功能性、设计性和可用性。

**日用品中，你希望哪一件会说话？**

如果镜子会说话就好玩了。想象一下，你站在镜子前照镜子，镜子对你说：你好！你看起来太棒了！祝你拥有美好的一天！

**如果你可以穿梭时空，你想要去哪一个有影响力的设计年代，为什么？**

我认为我们现在就活在最有趣的当下。我们拥有丰富的遗产、知识、设计和发达的技术。这为我们提供了无限的创造力和言语自由的机会。

**你是如何开始你的设计生涯的？有没有特别的时刻或者经历激发了你的灵感？**

我的职业生涯始于平面设计师。然后我在自己的工作室担任室内设计师，并在某个时刻爱上了创造物件和家居。从那以后，我无法想象没有设计的生活。随着每一件新作品的出现，我都会发现新的东西，设计让我不断成长，从设计师层面，也从个人层面。

**设计的时候，你想要拥有哪一个超能力？**

在我看来，工业设计师已然是一种超级英雄。我们做的事情能给人带来快乐，改善他们的生活。我认为让人快乐是人类最重要的超能力之一。

**如果你必须得为一件物品安装上脚轮，那这会是什么？**

必须是椅子！我喜欢制作椅子，每次都像是一个新的挑战或冒险。

**如果你有机会和一名设计师共进晚餐，你会和谁一起去？**

那就是维吉尔·阿勃洛。我是他的忠实粉丝，他对我的理想产生了巨大影响。

**你可以和我们讲讲你项目中发生的一些趣事么？**

我记得有一天突然冒出来一个想法，并且在一分钟之内我就提出了一个概念。那一刻我想：太好了！我从没如此迅速地创造过东西。可惜的是，当我制作原型时，我意识到这件作品完全不适合居住。直到今天，它仍然矗立在我的工作室里，提醒着我，所有好的设计都来自深思熟虑。

**丧尸来袭时，你会选择你的哪一项设计求生？**

我会选择蜘蛛椅。如果要面对丧尸袭击，坐在这个椅子上会更舒适时尚。

**你现在怎么看待你的第一个设计？**

我的第一件作品是D60椅子。时至今日我仍然认为它是一件大胆且富有艺术气息的家具。

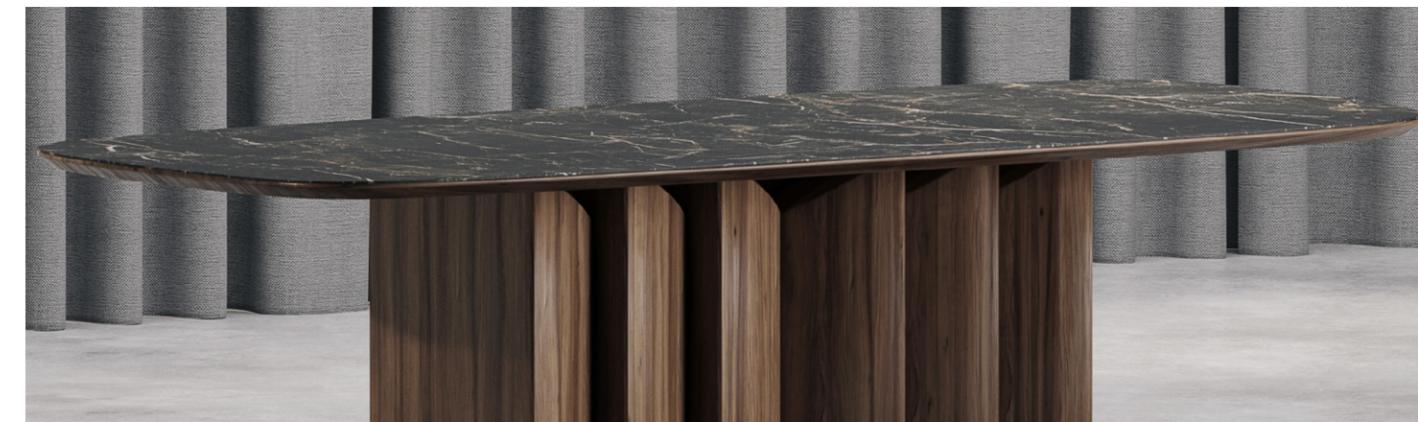
专访



Discover their projects



发现更多他们的设计



诺贝脚轮曾参与深圳国际医疗器械与电子展览会(CMEH)。该展会专注于医疗设备和电子行业,汇集了来自世界各地的公司、制造商和医疗保健专业人士。这是医疗器械和电子行业人员了解最新行业创新,建立业务联系并学习该领域新兴趋势的重要机会。

**1. 参观世界之窗公园:** 景点。这个主题公园按比例复刻了世界上各地著名地标和纪念性建筑物。你可以在此探访埃菲尔铁塔、中国长城、泰姬陵和其他许多的标志性建筑缩影。

**2. 游览深圳城市公园:** 户外。这是一个城市绿洲公园,拥有美丽的湖泊、步行道,别致的花园以及乘船和自行车租赁等活动。这里是您放松身心并逃离城市喧嚣的理想场所。

**3. 探索蛇口地区和中国南海:** 文化。蛇口是一个拥有各类餐馆、酒吧和商店的海滨区。客人可以在享用晚餐的同时俯瞰大海,或沿着海滨散步。此外,您还可以参观中国南海博物馆,了解更多关于该地区海洋历史的信息。

**4. 了解华侨城当代艺术中心:** 艺术。该中心是当代艺术爱好者喜爱的场所。它拥有一系列艺术画廊,艺术家工作室,设计商店和展览空间,展示本地和国际艺术家的作品。

**5. 华强北购物:** 如果您对科技和电子产品感兴趣,千万不能错过华强北市场。它是小配件和电子产品爱好者的天堂,在这里您可以以实惠的价格买到各种设备,组件和配件。

**ROBBY CASTERS** presents the Shenzhen International Medical Devices and Electronics Fair, CMEH. This trade show is focused on the medical devices and electronics industry, bringing together companies, manufacturers, and healthcare professionals from around the world. CMEH is a significant opportunity for those working in the medical devices and electronics industry to explore the latest innovations, establish business connections, and learn about emerging trends in this field.

**1. Visit Window of the World Park:** *Attraction.* This theme park replicates famous places and monuments from around the world in scale. You can explore miniatures of the Eiffel Tower, the Great Wall of China, the Taj Mahal, and many other iconic destinations all in one place.

**2. Explore Shenzhen City Park:** *Outdoors.* This park is an urban oasis with a beautiful lake, walking trails, exquisite gardens, and activities like boat rides and bike rentals. It's an ideal place to relax and escape the city's hustle and bustle.

**3. Discover the Shekou Area and the South China Sea:** *Culture.* Shekou is a coastal district offering a wide variety of restaurants, bars, and shops. You can enjoy a seaside dinner or take a stroll along the waterfront promenade. Additionally, you can visit the South China Sea Museum to learn more about the maritime history of the region.

**4. Visit the OCT Loft Contemporary Art Center:** *Art.* This center is a prominent place for contemporary art enthusiasts. It houses a collection of art galleries, artist studios, design shops, and exhibition spaces showcasing the work of local and international artists.

**5. Shop at Huaqiangbei:** *Technology.* If you're into technology and electronics, you can't miss Huaqiangbei Market. It's a paradise for gadget and electronics enthusiasts, where you'll find all kinds of devices, components, and accessories at competitive prices.

趣知识: 你知道深圳在1980年代之前还是一个小渔村吗?

Did you know that Shenzhen was a small fishing village until the 1980s?



**诺贝 与你共享灵感之旅** 灵感的奇妙之处在于,它刹那间来袭,占据我们的头脑和情绪,让我们沉浸式地体验感知它,之后,驱动着我们去创造。我们希望通过我们的酷75二代,艾米丽二代,法拉利,艾玛三代和艾玛一代脚轮,和你分享我们的灵感之旅

**ROBBY INSPIRATIONS** Inspiration is a subjective, sudden and ephemeral emotional state, in which we experience meaning in a concentrated way and after which, generally, we are motivated to act. We want to inspire you through Koo Evo, Emily II, Ferrari, Emma 75 and Emma III.



**运用自如, 抵达最奇妙之处**  
INSPIRES PRACTICALITY to reach the most magical places.



**琴瑟和鸣, 与自然交相辉映**  
INSPIRES HARMONY in the midst of nature.

**高雅现代, 体验完美与契合**  
INSPIRES MODERNITY to experience a perfect blend.



**欣然舒适, 自然中欢畅自得**  
INSPIRES COMFORT to fully enjoy nature.

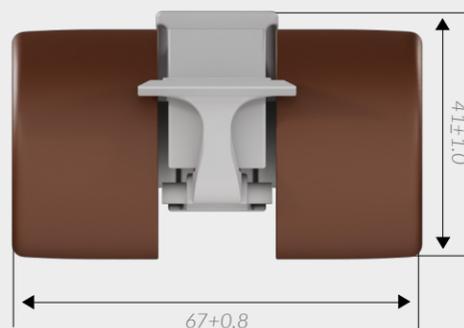


**心旷神怡, 一切皆触手可及**  
INSPIRES RELAXATION by having everything you need at hand.





**法拉利38**  
FERRARI 38



Chassis	支架	PA 尼龙
Wheel	胶轮	PA 轮幅 + TPU 包胶
Shore	包边硬度	95°
Test	测试	EN12528, ANSI/BIFMA X5.1
Couplings	配件	Plate 平底 47x47 or Metric Pin 丝头 M8x15 or Pin 插杆∅ 11x22
Diameter	脚轮直径	38mm
Width	轮宽	67mm
Height	总高	41mm
Load	动态承重 (单个脚轮)	80Kg
Brake	是否带制	Yes 是



“自然界中，无新生，无毁灭，万物更新迭代。” 安托万·拉瓦锡  
“In nature, nothing is created, nothing is destroyed, everything is transformed.”  
Antoine Lavoisier

大相径庭  
CONTRAST

**法拉利38**

欢迎参观未来型房车，在这里最新的技术与最尖端的设计相结合，带来真正独特的露营体验。这一场景中一个带脚轮的设计型桌子显得特别引人注目，尤其是夜幕将要降临，落日余晖洒满桌面时，它无疑成为我们户外晚会的中心。

这张桌子不仅有现代而优雅的风格，也可以毫不费力的移动到户外，让我们在欣赏日落的同时享受难忘的晚餐。高品质的脚轮确保平稳移动，使我们能够随心选择欣赏美景的理想地点。

想象一下，在你与朋友或者亲人分享着晚宴时，晚霞的暖色遍撒整片天空。桌子的现代感与周围的美景之间形成奇妙的景象，仿佛融为一体。技术与设计并存，为你献上独特而难忘的体验。

**FERRARI 38**

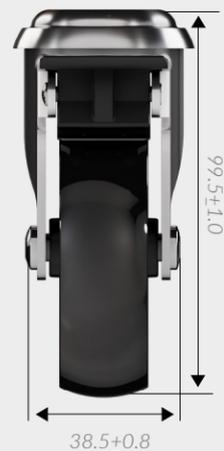
Welcome to the RV of the future, where cutting-edge technology merges with avant-garde design to offer a truly unique camping experience. A central element stands out in this setting: the design table on wheels, which becomes the focal point of our outdoor gatherings, especially during the magical golden hour of sunset.

With its modern and elegant style, this table effortlessly glides outdoors, allowing us to enjoy unforgettable dinners while we contemplate the sunset. High-quality wheels ensure smooth mobility, enabling us to choose the perfect spot to enjoy the view.

Imagine sharing a gourmet dinner with friends or loved ones, as the warm hues of the sunset paint the sky. The contrast between the table's modernity and the natural beauty of the surroundings creates a magical setting that combines the best of both worlds. Technology and design come together to provide a unique and memorable experience.



艾玛75-3  
EMMA III 75



Chassis	支架	STEEL 铁
Wheel	胶轮	PC轮幅 +PU包胶
Shore	包边硬度	95°
Test	测试	EN12528
Couplings	配件	Plate 平底 60x60 or Metric Pin 丝头 M10x15 or Pin 插杆Ø11x22
Diameter	脚轮直径	75mm
Width	轮宽	38.5mm
Hight	总高	99.5mm
Load	动态承重 (单个脚轮)	65Kg
Brake	是否带制	Yes 是



“简单是真正优雅的基调” 可可·香奈儿  
“Simplicity is the key to true elegance.”  
Coco Chanel



巧夺天工  
SOPHISTICATED

艾玛75-3

在我们寻求大自然中完美度假胜地的过程中，我们发现了一个将户外探险和无与伦比的舒适相结合的地方。这个天堂般的地方在设计时充分考虑了自然与舒适之间的和谐，为我们的帐篷预留了特别的空间，细节满满，与众不同。

这一旅游飞地存在的基本前提是木地板的安装，以便我们配置椅子和桌子。这次体验的亮点是移动餐车，绝佳的镀铬时尚旅行伴侣。

脚轮的优雅和光泽，是形式与功能完美结合的典范。平稳滑行，协助备餐不急不缓，让我们以最大的舒适度享受大自然的美味。镀铬轮毂闪耀着光泽，仿佛诉说着精致也可以在自然环境中散发光芒。

EMMA III 75

In our search for the perfect nature getaway, we stumbled upon a place that perfectly combines outdoor adventure with unparalleled amenities. This idyllic place has been designed with the harmony between nature and comfort in mind, with special areas for our tents and distinctive details that make the difference.

The central premise of this shelter is the inclusion of areas with wooden floors where we can install our chairs and tables. The pinnacle of this experience is the food cart, a sleek, chrome travel companion.

Wheels, with their elegance and shine, are a perfect example of how form and function can be harmoniously combined. They slide smoothly, making it easier to organize meals and allowing us to savor the flavors of nature with maximum comfort. The wheels with their chrome chassis and black body are a reminder that sophistication can find its place in the middle of a natural environment.



改变世界对中国产品的不良印象



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