

# DOOGDESIGN STUDIO

设计师专访

ANSWER OUR 16 QUESTIONS

HOTEL & SHOP PLUS SHANGHAI  
THE BEST 5 PLACES TO VISIT IN SHANGHAI  
上海国际酒店及商业空间博览会  
上海不可错过的五个好地方

家居

home



# 5

家居爱上脚轮的五大理由  
INSPIRATION FOR THE USE  
OF CASTERS AT HOME



奥林60  
OLYM 60



百利65  
BAILEY 65



杰森50  
JASON 50



酷65  
KOO 65

# WELCOME TO THE MOVEMENT

一起来，转出生活新精彩！~

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！

We will show you our products in yours lifestyles, we will detail in an article all their values and we will convey great ideas to decorate your spaces, we will also share you an interview with a designer from every place in the world every month. We will become a design community. Do you join the Robby community?

Raymond Pan  
General Manager

Christine Pan  
Sales Manager



发现更多诺贝脚轮足迹  
脚轮也可定制



Discover all the sectors that embrace our wheels.  
We customize the wheel upon request.



筛选

奥林60, 百利65, 杰森50, 酷65

All filters

Olym 60, Bailey 65, Jason 50 & Koo 65



奥林60  
OLYM 60  
★★★★★  
第四页  
page 04



百利100  
BAILEY 65  
★★★★★  
第六页  
page 06



杰森100  
JASON 50  
★★★★★  
第十二页  
page 12



酷65  
KOO 65  
★★★★★  
第十四页  
page 14





奥林60  
OLYM 60



|           |             |  |
|-----------|-------------|--|
| Chassis   | 支架          | Zinc Alloy 锌合金   |
| Wheel     | 胶轮          | PA轮辐 +TPU包胶  |
| Shore     | 包边硬度        | 95°  |
| Test      | 测试          | EN12528 ANSI/BIFMA X5.1                                  |
| Couplings | 配件          | 平底 Plate 47x47 或丝头<br>Metric pin M10x15 or 插杆 Pin ø11x22 |
| Diameter  | 脚轮直径        | 60mm   |
| Width     | 轮宽          | 25mm   |
| High      | 总高          | 84mm   |
| Load      | 动态承重 (单个脚轮) | 60KG   |
| Brake     | 是否带制        | Yes 是  |

“一件物品的美丽在于它的用处，以及它如何改善我们的生活。” 深泽直人。  
“The beauty of an object lies in its usefulness and how it improves our lives.”  
Naoto Fukasawa



面面俱到  
FUNCTIONALITY

奥林60

我们的脚轮对于家居家具非常适用，可以轻松调节电视角度，获得最佳观看视角。带轮家具的另一个好处是易于清洁和维护，移动脚轮就可以清洁电视后部的灰尘和电缆，避免污垢在难以打扫的区域积聚。另一方面，触碰电视背面的电源或端口再也不是难事了，有了脚轮，可以毫不费力地移动电视，在电视后方进行操作。

为空间增添一丝风格和设计感，发现更多选择，无论是现代简约的设计，还是传统的风格，总能找到适合你的房间家居设计风格的脚轮。我们的奥林以其优雅的设计和风格脱颖而出，可以使你的家具大放异彩。

OLYM 60

Our wheels are very functional for this type of furniture, since it will be possible to adjust the position of the television to obtain the optimal viewing angle. Another benefit is the ease of cleaning and maintenance tasks, since the furniture can be moved on wheels, it can be easily accessed behind the television to clean dust or cables, avoiding the accumulation of dirt in areas that are difficult to access. And on the other hand, is there anything more inconvenient than having to access the cables or ports on the back of the television? a problem that you will avoid because you can move it effortlessly and facilitate access.

Add a touch of style and design to the space and discover a wide variety of options available, from modern and minimalist designs to more traditional styles, allowing you to find the furniture that suits the decorative style of the room. Our Olym stands out for its elegant design and its style that will make the furniture in which it is used shine.



百利65  
BAILEY 65



|           |             |   |
|-----------|-------------|---|
| Chassis   | 支架          | PA 支架   |
| Wheel     | 胶轮          | PA轮辐 +TPU包胶   |
| Shore     | 包边硬度        | 95°   |
| Test      | 测试          | EN12528 ANSI/BIFMA X5.1                             |
| Couplings | 配件          | 平底 Plate 47x47 或 丝头 Metric pin M10x15 插杆 Pin ø11x22 |
| Diameter  | 脚轮直径        | 65mm  |
| Width     | 轮宽          | 45mm  |
| High      | 总高          | 67mm  |
| Load      | 动态承重 (单个脚轮) | 60Kg  |
| Brake     | 是否带制        | Yes 是   |

“与世隔绝是创造性灵魂的温床”。马塞尔·普鲁斯特。  
“Isolation is the lair of the creative soul.”  
Marcel Proust

遗世而独立  
ISOLATION

百利65

带脚轮的隔断在进行家居空间分割时具有更强的灵活性和功能性。便捷的移动性使其可以在提供隐私性和风格化的同时，根据环境需要进行调整。这类家具不仅可以在视觉上定义房间中的不同区域，还可以通过创造更亲密私人的空间来提高隐私性和专注性。此外，带轮隔断也是临时空间的实用选择，因为它们可以在不需要时轻松移动或收纳。

这种隔断是一种实用且美观的空间解决方案，以多功能方式规划空间。

在这一类场景中我们推荐百利脚轮，一款中性色的坚固脚轮，可适应所有类型的空间。它的直径为65mm，每个车轮可承重60kg。

BAILEY 65

Rolling room dividers offer flexibility and functionality by quickly and easily dividing spaces. Its mobility allows the environment to be adapted according to needs, providing privacy and style at the same time. These pieces of furniture not only visually define different areas in a room, but can also enhance privacy and concentration levels by creating more intimate and secluded spaces. In addition, they are a practical option for temporary spaces, since they can be easily moved or stored when not needed.

These dividers are a practical and aesthetic solution to organize space in a versatile way.

The wheels that we have placed in this scene are our Bailey model, strong wheels with neutral colors that adapt to all types of space. Its diameter is 65mm and its capacity is 60kg per wheel.

# DOOGDESIGN, JAPAN.

Born in 1980.  
Founded his own studio in 2012.  
Now, He is working in several domestic / overseas projects in an industrial art object, stationery, daily necessities, furniture, a household appliance. Winning Japan Good Design Award includes the BEST 100, iF Design Award, Taiwan Design Excellence.

**If you had to design a piece of furniture with wheels, what would it be?** I'd like to design something that can arrange office or residential space, such as a whiteboard or room divider.

**When designing, what superpower would you like to have?** It would be nice if I could teleport. I wouldn't be late for a meeting with any clients.

**If you could go to dinner with a designer, who would you go with?** I would have loved to have had dinner with Achille Castiglioni.

**Would you rather travel to the future or the past?** I want to visit every country in the distant past.

**What is your favorite topic of conversation?** I like to talk about my hobbies. Bike riding and camping. And of course I love to talk about design.

**Can you tell an anecdote about one of your projects?** There is a Japanese wall clock maker that I have been collaborating with for over 10 years, and my first proposal was a failure, the presentation lasted 5 seconds! Because it had a similar product. I thought it was all over, but the next month, undeterred, I successfully made a second presentation. Since then, I have been working with that manufacturer on an ongoing basis.

**What is the rarest object in your room?** It was the first thing I designed. It's an obscure item, and I don't sell it anymore.

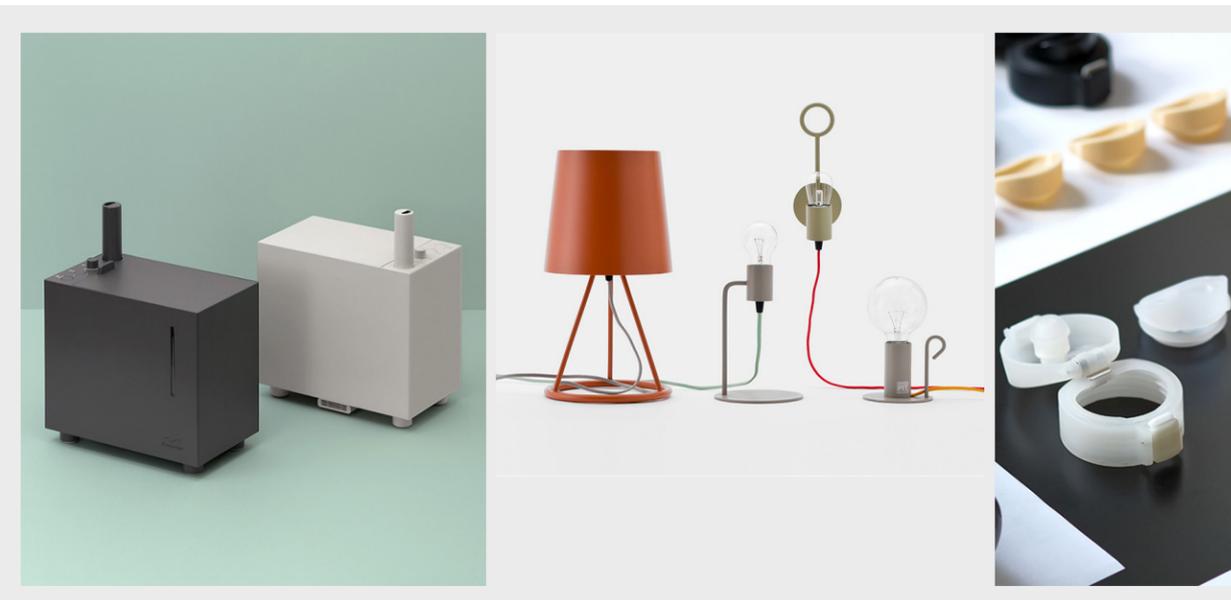
**What are your favorite materials when designing?** I like cardboard and paper because they come in handy when making prototypes in the design work process.

**In what influential era of design would you like to have been born?** I'd love to be born in the era of American or Italian mid-century design.

**What could we find in your trash can?** You may find many ideas I can still use and lots of receipts that can be recorded as expenses.

## What do you value most in the design of a furniture wheel?

It is the combination of lightness and physical stability. All designs are determined by the proportions of the parts that support the main body, such as the legs and bases.



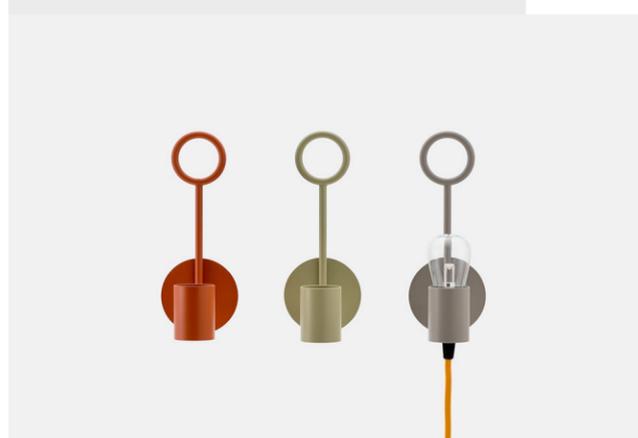
**If you wrote a book, what would you name it?** The steam locomotive that doesn't work.

**What is the best memory of your childhood?** There was a temple on a hill near my parents' house, and a monk made me swing and other playground equipment by tying ropes to large tree branches. It was a very exciting temple for me.

**Which of your designs would you choose to survive a zombie attack?** It's my frying pan. Because the design is easy to grip. It looks like the initial equipment in a zombie game.

**What do you currently think of your first design?** I don't think it was a thoughtful design, but I do think it was a design that wasn't bound by the constraints of experience.

**What is the last book that you have read?** Haruki Murakami's latest work, The city and its uncertain walls.



Discover their projects

<https://doogdesign.jp/>  
<https://www.instagram.com/doogdesign/>

发现更多他们的设计



生于1980年  
2021年创立了个人工作室。  
现正从事国内外多个工业艺术品、文具、日用品、家具、家用电器等项目。获得日本优良设计奖、最佳100项设计、iF设计、台湾卓越设计奖等。

**如果你必须得为了一件物品安装上脚轮,那这会是什么?**  
我想要设计一些可以规划办公空间或者住宅空间的东西,例如白板或者房间隔断。

**设计的时候,你想要拥有哪一个超能力?**  
如果能够瞬移就好了,这样与任何客户的会面我都不会迟到。

**如果你有机会和一名设计师共进晚餐,你会和谁一起去?**  
我很想和Achille Castiglioni一起去。

**你更愿意回到过去还是穿梭到未来?**  
我想去遥远的过去,探访所有的国度。

**你最喜欢的聊天话题是什么?**  
我喜欢谈论我的爱好。骑自行车和露营。当然了,我也喜欢谈论设计。

**你可以和我们讲讲你项目中发生的一些趣事么?**  
有一家日本挂钟制造商,与我合作十多年了。我给它的第一个提案是以失败告终的。我的演示只持续了五秒钟!因为他们已经有类似的产品了。我以为一切都结束了,但是接下里的一个月,差不多一个月吧,我成功地做了第二次演示。从那时起,我与这个制造商就一直保持合作。

**你房间里最奇怪的东西是什么?**  
是我设计的第一个产品。是一个不起眼的物品,现在是非卖品。

**你在工作中,有最喜爱的材料吗?**  
我喜欢纸板和纸,因为它们在设计工作流程中的原型制作环节很有用。

**可以选择的话,你想出生在哪一个有影响力的设计时期?**  
我想出生在上世纪中叶的美国或者意大利设计时代。

**我们在你的垃圾桶里可能会翻到什么?**  
可能会找到许多我仍然可以使用的想法和许多消费过的收据。

**带脚轮家具的设计中,你认为哪一环是最重要的?**  
轻盈和物理稳定性的结合。所有的设计都由支撑主体部件的比例决定,例如腿部和底座。

**如果你要写一本书,你会给他取什么名字?**  
罢工的蒸汽机车。

**你童年时期最美好的回忆是什么?**  
在我父母家附近的一座山上有一座寺庙,一位僧侣把绳子绑在大树枝上,让我荡秋千,还给我做了一些其他娱乐设备。在那里玩耍,让我非常开心难忘。

**丧尸来袭时,你会选择你的哪一项设计求生?**  
我会选我的煎锅。因为设计易于抓握。看起来像是丧尸游戏中的首发团队。

**你现在怎么看待你的第一个设计?**  
我并不认为这是一个深思熟虑的设计,但是我确实认为这是一个不受经验限制的设计。

**你最近读的一本书是什么?**  
村上春树的最新作品《城市及其不确定的墙》

# 专访



诺贝脚轮将出席上海国际酒店及商业空间博览会，这是一场中国酒店业和零售业的盛会。该展会汇集行业内专业人士和领头公司，共同探讨酒店与零售业的最新趋势。展会搭建的全方位交流平台，助力知识互通，业务网络推进以及行业推广。这是一个推动中国酒店业和零售业创新和发展的契机，有助于行业内客户体验的发展和持续优化。

### 1. 海伦海鲜市场

美食。如果你热爱冒险并且喜欢尝试新事物，可以去探访这个海鲜市场。在这里，你会发现种类繁多的新鲜海鲜，包括海胆、海蛇和巨型龙虾等奇异美食。

### 2. 传统的足部按摩

享受。这种疗法是基于足部的不同穴位点与内部器官相联结这一理念。足疗师运用特定的足部按摩技术来促进身体放松和平衡。

### 3. 探索田子坊

漫步。这个迷宫般的狭窄小巷位于泰康路附近，是感受上海波西米亚式城市生活的绝佳场所。在这里，你可以发现精品店、艺术画廊、舒适的咖啡馆和迷人的餐厅。

### 4. 上海迪士尼

乐趣。这个主题公园提供惊险刺激的游乐设施，现场表演和丰富多彩的游行，并且还有机会见到你最喜欢的迪士尼角色。如果你是迪士尼魔法的爱好者，这个地方绝对会给你带来难忘的体验。

### 5. 紫外线餐厅

体验。上海拥有多家奢华的主体餐厅，为游客提供独特的美食体验。你可以找到以马戏团、幻想、科幻小说等为主题的餐厅。由名厨Paul Pairet创作的“紫外线”餐厅以其前卫和实验性的风格而闻名，并获得了国际认可。

趣知识，你知道上海拥有世界上最长的地铁线路吗？

**ROBBY CASTERS** will be present at The Shanghai Hotel and Shop Plus Fair is a leading event in the Chinese hotel and retail industry. This fair brings together professionals and leading companies in the sector to exhibit the latest trends, products and services related to the hospitality and retail trade. A key meeting point for the exchange of knowledge, the establishment of business contacts and the promotion of the industry. It is an event that drives innovation and growth in China's hotel and retail sector, contributing to the development and continuous improvement of the customer experience in these sectors.

### 1. Hailun Road Seafood Market

*Food.* If you are adventurous and like to try new things, visit this seafood market. Here you will find an amazing variety of fresh seafood, including exotic species such as sea urchins, sea snakes and giant lobsters.

### 2. Traditional foot massage

*Relax.* This therapeutic practice is based on the belief that different points on the feet are connected to internal organs of the body. Therapists apply specific massage techniques to the feet to promote relaxation and balance.

### 3. Explore Tianzifang

*Walk.* This maze of narrow alleys in the Taikang Road neighborhood is an ideal place to immerse yourself in the bohemian urban life of Shanghai. Here you will find boutique shops, art galleries, cozy cafes and charming restaurants.

### 4. Disneyland Shanghai

*Fun.* This theme park offers exciting rides, live shows, colorful parades and the chance to meet your favorite Disney characters. If you are a lover of the magic of Disney, this place guarantees you an unforgettable experience.

### 5. Ultraviolet Restaurant

*Experience.* Shanghai is home to several quirky themed restaurants that offer unique dining experiences. You can find places with themes like circus, fantasy, science fiction and many more. "Ultraviolet" created by celebrity chef Paul Pairet The restaurant is known for its avant-garde and experimental approach, and has received international recognition.

Did you know that Shanghai has the longest metro system in the world?

**诺贝 与你共享灵感之旅** 灵感的奇妙之处在于，它刹那间来袭，占据我们的头脑和情绪，让我们沉浸式地体验感知它，之后，驱动着我们去创造。我们希望通过我们的奥林，百利，杰森，酷和艾玛，和你分享我们的灵感之旅

**ROBBY INSPIRATIONS** Inspiration is a subjective, sudden and ephemeral emotional state, in which we experience meaning in a concentrated way and after which, generally, we are motivated to act. We want to inspire you through Olym, Bailey, Jason, Koo and Emma.



功能强大，生活面面俱到  
INSPIRE FUNCTIONALITY, so you can make your days easier.



独辟空间，纵享私人时光  
INSPIRE ISOLATION to find your moments of privacy.

逍遥自在，日子充盈有趣  
INSPIRES HOBBIES, to live full days.

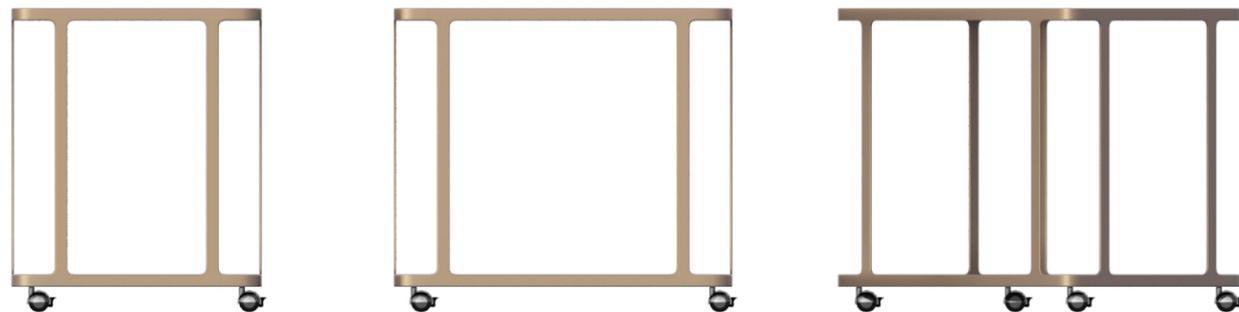


井然有序，规划易如反掌  
INSPIRES ORGANISATION, so you can save time.



丝滑无声，尽情享受空间  
INSPIRE CALM, so you can enjoy your spaces.





杰森50  
JASON 50



|           |             |                                       |
|-----------|-------------|---------------------------------------|
| Chassis   | 支架          | Zinc Alloy 锌合金                        |
| Wheel     | 胶轮          | PA 边轮                                 |
| Shore     | 包边硬度        | 95°                                   |
| Test      | 测试          | EN12528                               |
| Couplings | 配件          | 平底 Plate 38x38 or 丝头 Metric Pin M8x15 |
| Diameter  | 脚轮直径        | 50mm                                  |
| Width     | 轮宽          | 47mm                                  |
| High      | 总高          | 60mm                                  |
| Load      | 动态承重 (单个脚轮) | 50Kg                                  |
| Brake     | 是否带制        | Yes 是                                 |



闲暇时光  
LEISURE

“清闲是一切财富中最难得的。” 苏格拉底。  
“Leisure is the best of all acquisitions.” Socrates



杰森50

闲暇时光无比珍贵，可以让我们从日常生活中得以喘息，享受我们热爱的生活。如此说来，园艺自然就成为利用空闲时间并与大自然亲密接触的一种怡然方式。做好园艺工作，可少不了带脚轮的手推车的帮助。

使用园艺车，所有你需要的东西都触手可及。其智能的设计和坚固的脚轮使人可以轻松地将工具从一个地方移动到另一个地方。这款方便的推车会成为你工作的好伙伴，与你共同沉浸在园艺艺术中。

有了一个趁手好用的工具协助，你可以充分享受园艺带来的休闲和放松感。杰森将在这次园艺冒险中陪伴你，有了它，你可以大展手艺。

JASON 50

Leisure is invaluable time that allows us to enjoy activities we are passionate about and gives us a break from the daily grind. In this context, gardening becomes a fascinating way to take advantage of free time and connect with nature. And to carry out this task, a cart with wheels becomes an essential tool.

With the garden trolley, you have everything you need at your fingertips. Its smart design and sturdy wheels allow you to easily transport tools from one place to another effortlessly. This practical cart becomes your work companion while you immerse yourself in the art of gardening.

You can fully enjoy the leisure and relaxation that gardening provides, knowing that you have a tool that makes your work easier. The Jason wheel will accompany you on this adventure so that you can trust its perfect glide.

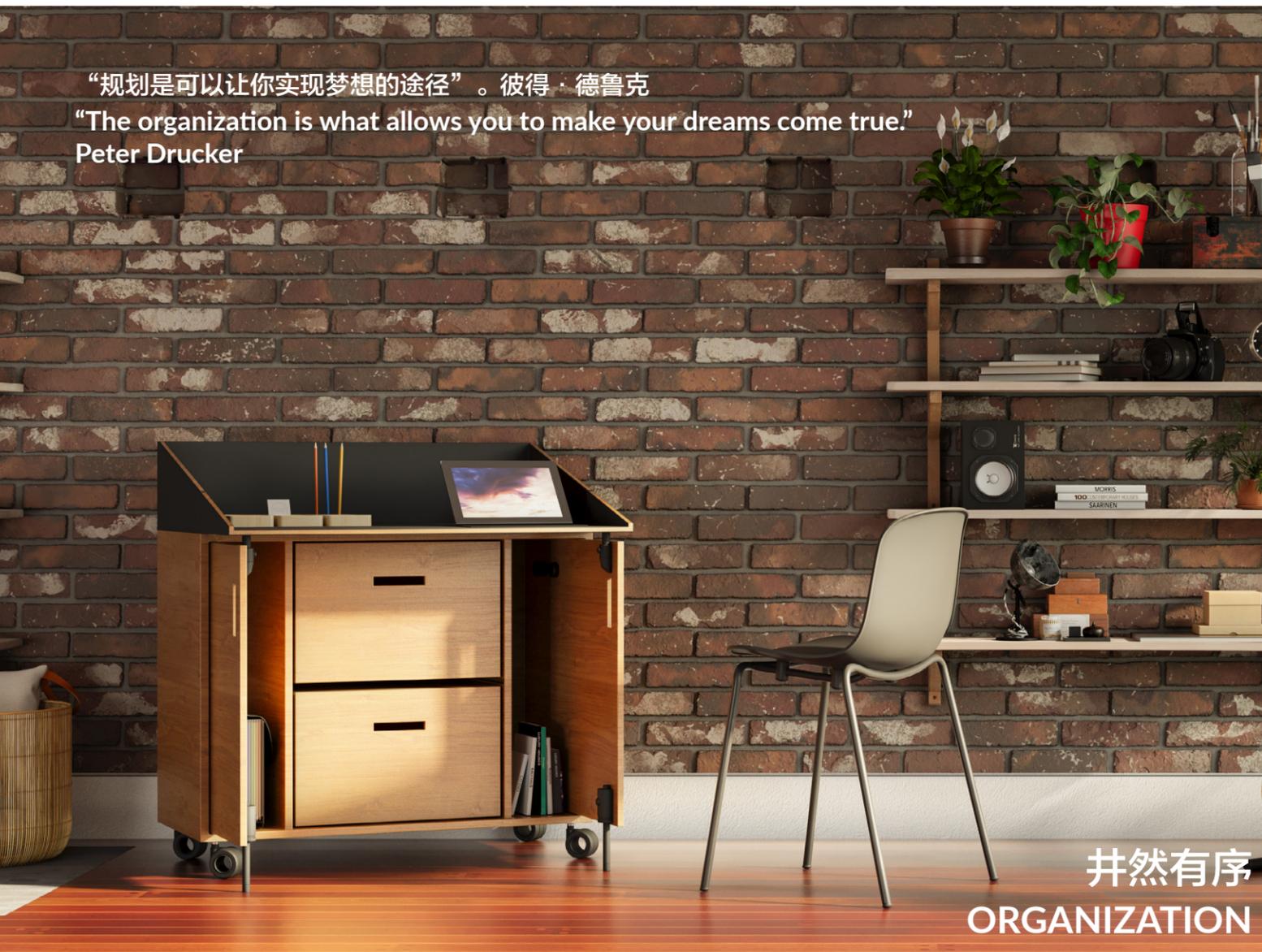


酷65  
KOO 65



|           |             |  |
|-----------|-------------|--|
| Chassis   | 支架          | PA 支架  |
| Wheel     | 胶轮          | PA轮辐 +TPU包胶  |
| Shore     | 包边硬度        | 95°  |
| Test      | 测试          | EN12528 ANSI/BIFMA X5.1                            |
| Couplings | 配件          | Plate 平底 47x47, Metric pin 丝头 M8x15, Pin 或插杆 11x22 |
| Diameter  | 脚轮直径        | 65mm   |
| Width     | 轮宽          | 42mm   |
| High      | 总高          | 72.5mm   |
| Load      | 动态承重 (单个脚轮) | 60Kg   |
| Brake     | 是否带制        | No 不   |

“规划是可以让你实现梦想的途径”。彼得·德鲁克  
Peter Drucker



井然有序  
ORGANIZATION

酷65

空间规划必不可少，尤其当你想充分利用家居空间时。这时，一个带有脚轮，有着双重功能的家具就成了真正的救星。

当我们需要一个临时的工作空间时，这件家具就变成了我们的移动桌面。我们只需将其移动到所需的位置，就可以拥有一个有条理并随时可用的区域。

脚轮可以完美适配我们不断变化的需求，对空间进行重组和搭建。如果我们想改变房间的布局，我们只需要毫不费力地将家具推到一边。有了脚轮，我们能够灵活地优化使用空间，即使在狭小的环境中也得心应手。

酷65，集设计性和功能性于一体的真正瑰宝。采用我们获得专利的智能制动系统设计。

KOO 65

Organization is essential, especially when it comes to making the most of the space in our home. This is where a double-duty piece of furniture on wheels becomes a real lifesaver.

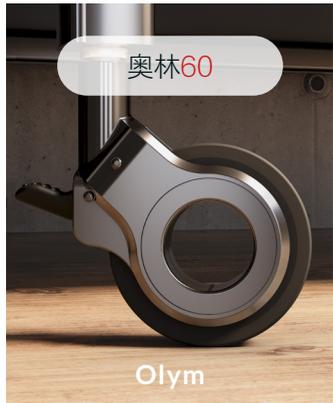
When we need an improvised workspace, this piece of furniture becomes our mobile desk. We simply move it to the desired location, and in no time, we have an area organized and ready to use.

The wheels make it easy to rearrange and adapt to our changing needs. If we want to change the layout of our room, we simply push the furniture to one side without effort. This gives us the flexibility to use the space optimally, even in a small environment.

Koo65, a true jewel of design and functionality. Designed with our patented Smart brake system.



改变世界对中国  
产品的不良印象



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