

ENG/CH 英/中
SEPTEMBER
2022
九月

robby 诺贝

EDUCATIONAL
SECTOR

教育空间



小青蛙50
FROG 50



莱雅60
LAIA 60



酷100
KOO 100



凯莉125
KELLY 125

07-B

设计师访问

TEXEIRA STUDIO

特谢拉工作室

用16个问题来探寻创意灵魂

ANSWERS OUR 16 QUESTIONS

教育空间的脚轮

educational casters



5

小青蛙&莱雅
完美二重奏
FROG & LAIA
A PERFECT DUO

凯莉&酷
精致又不失稳健
KELLY & KOO
DESIGN AND RESISTANCE

教育空间爱上脚轮的故事
INSPIRATION TO USE CASTERS FOR
EDUCATIONAL SECTOR

WELCOME TO THE MOVEMENT

一起来，转出生活新精彩！~

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！

We will show you our products in yours lifestyles, we will detail in an article all their values and we will convey great ideas to decorate your spaces, we will also share you an interview with a designer from every place in the world every month. We will become a design community. Do you join the Robby community?

Raymond Pan
General Manager
Christine Pan
Sales Manager



诺贝——家具脚轮设计与制造的领先者
We manufacture and design wheels for furniture



发现更多诺贝脚轮足迹
脚轮也可定制

Discover all the sectors that embrace our wheels.
We customize the wheel upon request.

本期精选

小青蛙, 莱雅, 酷 & 凯莉

All filters

Frog, Laia, Koo & Kelly



小青蛙 50
小身躯, 大力量
第四页
★★★★★
FROG 50
Essential
page 04



莱雅 60
势不可挡
第六页
★★★★★
LAIA 60
Power
page 06



酷100
设计之选
第十二页
★★★★★
KOO EVO 100
Design
page 12



凯莉 125
稳健安全
第十四页
★★★★★
KELLY 125
Security
page 14



小青蛙, 莱雅, 酷&凯莉
教育界爱上脚轮的故事
第十页

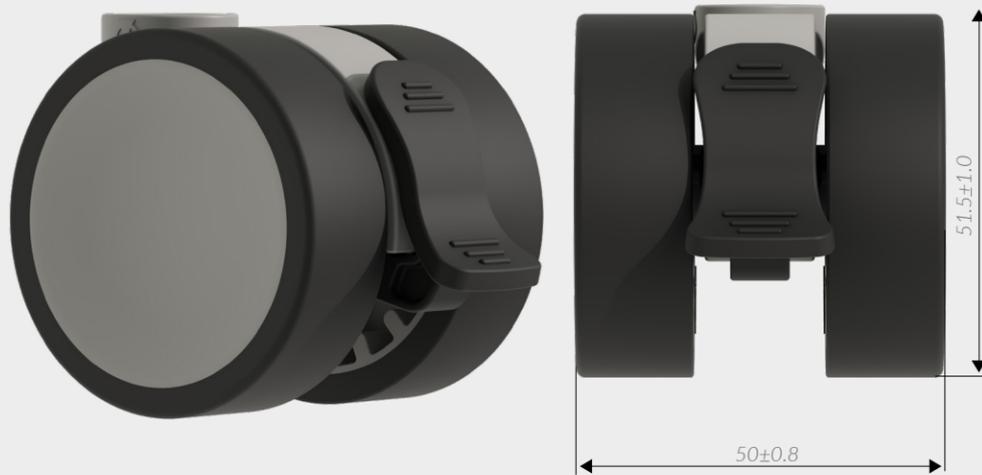
INSPIRATION TO USE CASTERS
FOR EDUCATIONAL SECTOR
page 10



来自特谢拉设计工作室的16个回答
第八页
16 responses from
Teixeira Design Studio
page 08



小青蛙50mm
FROG 50



| | | |
|-----------|-------------|-------------------------------------------------------------|
| Chassis | 支架 | PA 尼龙 |
| Wheel | 胶轮 | PA 轮辐 TPU 边轮 |
| Shore | 包边硬度 | 95° |
| Test | 测试 | EN12528 ANSI/BIFMA X5.1 |
| Couplings | 配件 | Plate 平底 47x47 Pin 插杆 Ø11x22 Metric pin 丝头 M8x15, M10x15 |
| Diameter | 脚轮直径 | 50mm |
| Width | 轮宽 | 50mm |
| High | 总高 | 51.5mm |
| Load | 动态承重 (单个脚轮) | 60Kg |
| Brake | 是否带制 | Yes 是 |

Frog

小青蛙50

“纵享移动丝滑”

在办公环境中，椅子的使用率相当之高，因此，一把符合人体工学设计并适用使用者需求的椅子，是必不可少的。研究证明，一把好的椅子同样也可以提高工作效率。

我们的脚轮可以让你的椅子动起来，随意变换入座姿势，在工位上自由移动，别担心！五点支撑设计确保稳定无忧。

小青蛙是我们办公椅的脚轮的设计之星，拥有不同尺寸，适配我们的专利静音系统，此系统可无缝链接座椅与脚轮，使你免于噪音烦扰。

FROG 50

The chair is one of the most important elements in the work area, so it is advisable that it is ergonomic and adapts to its user, it is proven that a good chair helps to increase productivity.

Our castors provide greater comfort for changing posture or moving around in the workplace, with five points of support we achieve excellent stability.

Frog is our star design for office chairs, available in various sizes and with the option of applying our patented Silence System, a system that achieves a perfect coupling between the chair and the wheel, avoiding annoying noises.

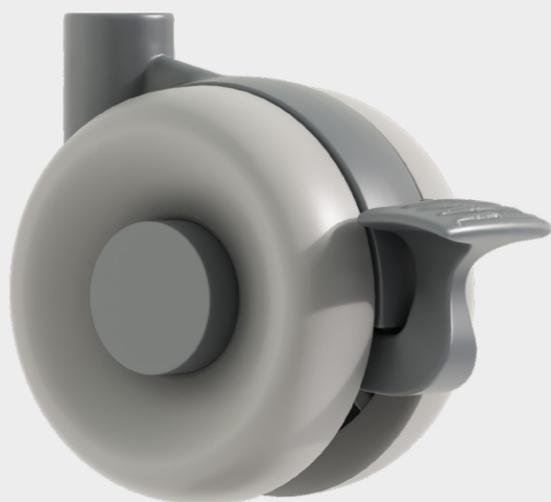
“Let nothing stop you from moving”.



教师休息区
TEACHER'S LOUNGE



莱雅60mm
LAIA 60



| | | |
|------------------|-------------|-------------------------------------------------------------|
| Chassis | 支架 | PA 尼龙 |
| Wheel | 胶轮 | PA 轮辐 TPU 边轮 |
| Shore | 包边硬度 | 95° |
| Test | 测试 | EN12528 ANSI/BIFMA X5.1 |
| Couplings | 配件 | Plate 平底 47x47 Pin 插杆 Ø11x22 Metric pin 丝头 M8x15, M10x15 |
| Diameter | 脚轮直径 | 60mm |
| Width | 轮宽 | 41.5mm |
| High | 总高 | 71.5mm |
| Load | 动态承重 (单个脚轮) | 45Kg |
| Brake | 是否带制 | Yes 是 |

Laia

莱雅 60

在这个日新月异的时代，教育方式同样发生着重大变革，如今，无论是成人教育还是儿童教育，我们都可以选择不同的学习方式。

新的教育方式的出现，对传统教具的变革也做出了新的要求，新型教具也由此诞生。

教室内使用可移动课桌是大势所趋，其一，教师可以根据课堂需求随意移动桌子，其二，可移动式教具为教育中心的日常清洁提供了巨大的便利。

针对这类教具，我们极力推荐我们的最佳设计 - 莱雅。这款脚轮坚固，耐用，有多种颜色，尺寸，有刹无刹两种可供选择。

释放自我，打破桎梏

LAIA 60

Education has changed and nowadays we can choose different methods to educate both children and adults.

With the emergence of new methods comes the need to evolve and adapt educational furniture, so furniture has been designed to accompany the different types of education.

Tables with wheels in the classroom are a trend and that is because they allow free configuration according to the needs of the teacher, they are also easy to move for the constant cleaning of the educational center.

Laia is one of the best designs we recommend for this type of table. They are robust, resistant, and available in different colors and sizes, you can combine the option with or without a brake.

Break free and break away from the structures.



TEXEIRA STUDIO, PORTUGAL

João Teixeira begins his academic training with a Product Design BA (2013), followed by an Integrated Design MA in partnership with Amorim Cork (2016). From 2016 to 2022 he worked as Product Designer at Cadeinor, having designed products that were curated by MUDE. During his career, the designer has already been awarded by the iF Design Award, A'Design Award, Green Product Award and Cerveira's Biennial Foundation.

What if you had to design an object to put wheels what would it be? A: If you consider the office as the main context I think nowadays pretty much any product requires wheels since the working dynamics are a real need. Using wheels on office tables/desks is mandatory, but if you would ask me a product that might be interesting to add wheels and I haven't seen yet (I think) are sideboards.

If you could go to dinner with a designer, who would you go with? Tough one, I have a lot of favorite designers in my references list, but to have dinner I would probably pick Philippe Starck since I really enjoy his story-tellings so much and he definitely has a deep cultural knowledge I'm sure it would not be a boring dinner

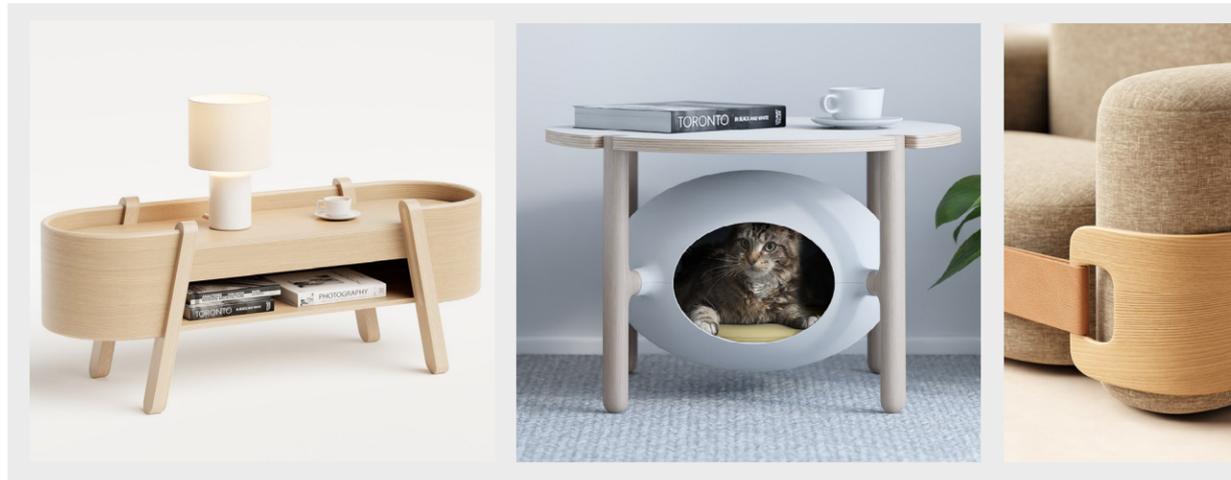
In what influential period of design would you like to be born? To be honest I think that since its inception with Bauhaus the design methodology has been fascinating no matter the era. Since design must be a reflection of our reality all era's were important and necessary. But to pick one I would say our era, because its very complex and opens a lot of possibilities in terms of material selection and experimental projects.

What is your favorite conversation topic? Every topic is interesting if its explored in a brainstorming way. Brainstorming leads you to new and fresh ideas. Non-sense conversations are great to find innovation.

Would you prefer to travel to the future or to the past? I always try to design for the future, considering our past as a starting point.. so I would definitely pick to travel to the past, so I could have a deeper understanding of things.

When designing, what superpower would you like to have? I would probably enjoy having an automatic "brain-scanner" that would tell me if the projects I design have already been made or thought about since this is a major aspect of my working methods.. to come up with new and fresh ideas to the market.

What do you value most in the design of a furniture wheel? *The functionality is always the most important aspect, if the wheel doesn't work with ease all other aspects are useless. But assuming that every wheel on the market works (one best than others) I really like when they are sleek and minimal. Having work in the Office Furniture industry for more than 6 years when I needed to use wheels in a product it was always a key aspect. I like those open wheels, they can have a bigger diameter but they always look light and make every design fresh.*



What is the last book you have read? Still reading it, but really enjoying, "Think Again" by Adam Grant

Can you tell an anecdote about any of your projects? Actually, and people will think I take work way to serious, which is not the case, I think I don't have any funny episode worth mentioning while working on the projects. In any case just for the record I like to consider myself as someone with sense of humor.

Do you have any favorite material to work with? I love natural materials, especially wood and cork. First because we have a great know-how when it comes to manufacturing processes from where I'm based (Portugal) but mostly because they offer a sense of warmth, sustainability and durability. Since they are so interesting and appealing materials this really helps to design something well considered and thoughtful in order to respect the materials. Wood never goes out of fashion, and allows plenty of creativity.

What is the best memory of your childhood? A: I have a few, but I really loved when I was in the coffee watching my grandpa sketching some shoes using his fancy pen and random napkins.

What is the rarest object in your room? I'm a very simple guy and surround myself with very basic stuff so I don't believe I have any rare object worth to mention really.

What could we find in your garbage basket? Non-functional designs, or designs without meaning.

Which of your designs would you choose to survive a zombie attack? Ah! Probably a giant Shelter desk, since it has lots of storage units with interesting back connection, I suppose you could always hide inside and run away through the back drawer or something.

What do you currently think of your first design? What I think about every design I have done in the past, even the most recent ones, "This could be made differently" or "this doesn't make sense anymore". I'm very critic of my own works and always unsatisfied with the results, but I've trained myself in this matter in order to keep moving forward. Mistakes and wrong choices are a part of the process and we shouldn't avoid them. Perfection doesn't exist and its really unproductive to insist in it.

If you were to write a book, what name would you give it?

The process behind the process.

若奥·特谢拉2013年开始在大专修产品设计专业，随后在2016年攻读了与阿莫软木公司合作的一体化设计专业硕士。2016年至2022年期间在卡德尼尔担任产品设计师，参与了由MUDE策划的产品设计。从业期间，诺奥荣获了iF设计奖，A级设计奖，绿色产品奖并成功获得塞尔维拉双年度基金。

如果你必须得为每一件物品安装上脚轮，那这会有什么?

以办公室这个整体空间为例，我觉得现如今任何一个产品都需要轮子，工作的动线使然，移动性已经成为了现实需求。对于办公室里面的桌子/办公桌而言，脚轮是标配，但是如果你问我对什么产品的脚轮配置感兴趣，并且我之前从未见过（在我看来），那就是碗橱了。

如果你有机会和一名设计师共进晚餐，你会和谁一起去?

好难的问题，我的名单上有太多钟爱的设计师了，但是如果是晚餐的话，我会选择飞利浦·斯塔克，因为我非常欣赏他的凯凯而谈，并折服于他深厚的文化底蕴。和他一起吃饭，必定不会无聊。

你最近读的一本书是什么?

我还没读完，是我非常喜欢的一本书， 亚当·格兰特的重新思考。

可以选择的话，你想出生在哪一个有影响力的设计时期?

说实话，我认为从包豪斯时期开始，无论哪个时代，设计的方法论都令人着迷。诚然，设计应是我们现实生活的映射，所有的时代都是最好的时代，不可替代的时代。但是要选择一个的话，我会选我们的时代，这是一个错综复杂，但是在材料选择和实验项目上开启了无限可能的时期。

你最喜欢的聊天话题是什么?

头脑风暴时，每个话题都非常有趣。在这个过程中无数的新创意，妙想法都接踵而至。有时，毫无意义的对话反而是激发创新灵感的源泉。

带脚轮家具的设计中，你认为哪一环是最重要的?

我一直坚持认为功能性是至关重要的，如果脚轮无法轻易移动，那其余的设计都是无用的。但是如果假设市场上的所有脚轮的功能性都没问题（虽然各有优劣），那我就偏向于优雅和极简的设计。这是我的一点经验之谈，也是我在办公家具行业工作了六年多，每次需要在产品上安装脚轮时的心得。我也喜欢空心脚轮，直径更大，看起来更轻，使得设计焕然一新。

你更愿意回到过去还是穿梭到未来?

一直以来，我一直在为未来做设计，我把过去看成是我们的起点……因此，毫无疑问我会选择回到过去，这样可以更加深刻的了解那些遗留在记忆里的东西。

设计的时候，你想要拥有哪一个超能力?

可能我想拥有的是自动“大脑扫描”这种能力吧，可以让我知道我设计的项目是否已经完成，或者已经被别人捷足先登想到了，因为这是我工作方式中的重要一环……需要为市场提供新鲜有创意的想法。

你可以和我们讲讲你项目中发生的一些趣事么?

其实，很多人都以为我工作时候非常严肃沉闷，实际上不是，我认为我在做项目时没有什么值得一提的趣事。总之，这么说吧，我愿意自称为一个风趣幽默的人。

你在工作中，有最喜爱的材料吗?

我喜欢天然材料，尤其是木头和软木。首先呢是因为在我居住的地方（葡萄牙），我们对于木材的生产过程有着比较丰富的了解，但最重要的是木质能给人一种温暖，可持续性长和耐用性高的感觉。这种材质既有趣，又有独特的魅力，在设计中不禁令人肃然，得深思熟虑后再对其进行设计。木质永不过时，它能创造的创意也是无限的。

你童年时期最美好的回忆是什么?

美好的回忆我有一些，但是真正让我难忘的是，我坐在咖啡馆里，看着我的祖父用他花哨的笔在餐巾纸上随意的描绘着几双鞋子。

你房间里最奇怪的东西是什么?

我是那种简约主义者，我周围都是一些比较常见的东西，所以我没什么稀奇的物品可提。

我们在你的垃圾桶里可能会翻到什么?

无谓或者无用的设计稿。

丧尸来袭时，你会选择你的哪一项设计求生?

哎呀！那可能是Shelter办公桌，桌如其名嘛，这款桌子有许多储物空间，桌后方也有电缆连接设计，这样的话你可以躲在里面，或者通过后部的抽屉或其他什么的逃走。

你现在怎么看待你的第一个设计?

我对于我在过去设计的每一个产品，包括最近的新设计，都认为，“这本可以更好”或者“这现在已经没有意义了”。我对自己的工作很挑剔，总是对结果不满意，但我在不断自我纠正中锻炼了自己，优化了自己。错误和错误的选择是过程的一部分，我们不能逃避。完美是不存在的，追寻完美无瑕是徒劳的。

如果你要写一本书，你会给他取什么名字?

背后的背后。



了解更多他的设计

Discover their projects



诺贝尔优选

灵感的奇妙之处在于，它刹那间来袭，占据我们的头脑和情绪，让我们沉浸式地体验感知它，之后，驱动着我们去创造。我们希望通过我们的小青蛙，莱雅，酷和凯莉系列，和你分享我们的灵感之旅。

ROBBY INSPIRATIONS

Inspiration is a subjective, sudden and ephemeral emotional state, in which we experience meaning in a concentrated way and after which, generally, we are motivated to act.
We want to inspire you through Frog, Laia, Koo and Kelly.



小青蛙50

灵感所在 稳中之稳

无可比拟的稳固性，带给你的无与伦比的美妙之感

INSPIRE STABILITY

Enjoy a beautiful feeling of stability on all our wheels.



酷100

设计

设计的艺术，总为真正懂设计的人而存在。

INSPIRE DESIGN

The art of design is always a pleasure to the eye of the beholder.

自由

打破桎梏，自由至上，我们的脚轮想你所想，乐你所乐。

INSPIRE FREEDOM

Break away from the structures and live the freedom you desire through our wheels.



莱雅60

团契

搭配静音系统，为你的椅子设置静音模式，移动丝滑，无噪音烦扰。

INSPIRE FELLOWSHIP

Thanks to our Silence System you will avoid disturbing your colleagues with the noise of your chair



小青蛙50

宁静

嘘！听！是我们脚轮移动的静默，温润之声。

INSPIRE SILENCE

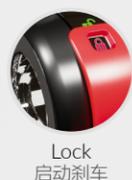
Can a product convey tranquillity, neutrality, and silence?

凯莉125





酷100mm
KOO 100



| | | |
|-----------|-------------|---------------------------------|
| Chassis | 支架 | Zinc alloy 锌合金 |
| Wheel | 胶轮 | PA 20%GF 轮辐 TPU 边轮 |
| Shore | 包边硬度 | 95° |
| Test | 测试 | EN12528 ANSI/BIFMA X5.1 EN12531 |
| Couplings | 配件 | Metric pin 丝头 M12x20 |
| Diameter | 脚轮直径 | 100mm |
| Width | 轮宽 | 61mm |
| High | 总高 | 112mm |
| Load | 动态承重 (单个脚轮) | EN12531: 130Kg EN12528: 150KG |
| Brake | 是否带制 | Yes 是 |

Concept by José Vinaroz, creative by Robby team 2021 何塞·维纳罗斯概念, 诺贝团队2021年创造

酷100

“功能胜于美观，因为真正实用的东西会沉淀在时光里。”
瑞·伊姆斯。

这句话与诺贝的理念不谋而合，诺贝致力于提升产品功能性，另外我们也乐于为消费者提供独家设计，我们的产品，既美观又实用，是会沉淀在时光里的美物。

酷是我们的一款设计脚轮。因其市场需求巨大，我们衍生了一整个系列。查询我们的目录，你会发现各种颜色，尺寸和配件。

美观和实用皆沉醉在时光里。

KOO 100

“Functional is better than beautiful because what works well endures over time”. Ray Eames.

From Robby we agree, that's why we are pleased to inform you that our wheels are not only functional but also exclusive design pieces, so they will always work well and will remain in time.

Koo is a designer castor, and due to its great demand, we have created a whole family. Check out our catalog and discover its variety of colors, sizes, and couplings.

What is beautiful and what is functional will stand the test of time

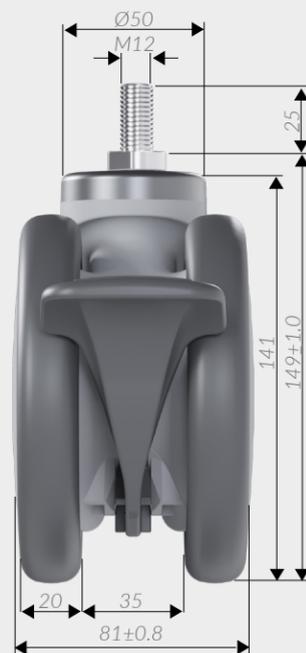


美观和实用皆沉醉在时光里。

家居
HOME



凯莉125mm
KELLY 125



| | | |
|-----------|-------------|----------------------|
| Chassis | 支架 | PA 尼龙 |
| Wheel | 胶轮 | PA 轮辐 TPU 边轮 |
| Shore | 包边硬度 | 95° |
| Test | 测试 | EN12528 |
| Couplings | 配件 | Metric pin 丝头 M12x25 |
| Diameter | 脚轮直径 | 125mm |
| Width | 轮宽 | 81mm |
| High | 总高 | 149mm |
| Load | 动态承重 (单个脚轮) | 120Kg |
| Brake | 是否带制 | Yes 是 |

Kelly

凯莉125

当你试图学习或者集中注意力做事时，最怕的一定是被分心。环境对人的影响非常之大，选对合适的空间，对我们办事的效率也有积极影响。

想获得沉浸式专注，需要考虑所处空间以及空间中的其他所有要素，灯光，环境音，物品，家具以及温度。

凯莉脚轮因其中性和精致的设计得以适应各种环境，125毫米的轮子拥有强大的支撑力，可以平稳静谧的移动重型家具。

“专注需要一个完全和谐无噪的空间”

KELLY 125

Distraction is the worst enemy when it comes to studying or seeking concentration, which is why the space in which we decide to do it is very important so that it is as favorable as possible.

We must take into account the space and all the factors that compose it, the lighting, the ambient sound, the objects, the furniture, and the temperature.

Kelly will adapt to the environment thanks to its neutral and sophisticated design, a 125 mm wheel designed with great support capacity to move heavy furniture with a smooth and delicate movement.

“Concentration needs a space that is harmonious”.

“专注需要一个完全和谐无噪的空间”



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