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MUSEUM

# ROBBY 诺贝

艺术空间

## LA SELVA ESTUDIO

ANSWERS OUR 16 QUESTIONS

LA SELVA设计工作室  
西班牙设计师与墨西哥设计师  
联手走进诺贝设计师专访

### KOO60 AND LAIA 100

TWO COMPLETELY DIFFERENT DESIGNS

酷60 & 莱雅100  
不同的“艺术”  
因转动而萌生

### EMILY AND BLUE MOUNTAIN

THE MOST CHOSEN STANDARD WHEELS

艾米丽 & 蓝山  
艺术无界限  
工业风脚轮  
用于艺术空间  
同样转得出色

Robby art museum property  
robbly 诺贝

Robby art museum property  
robbly 诺贝

# 5

5 WHEELS FOR ART SPACES

用于艺术空间的  
5款脚轮  
助你发现移动的美

Welcome to the movement!

We will show you our products in yours lifestyles, we will detail in an article all their values and we will convey great ideas to decorate your spaces, we will also share you an interview with a designer from every place in the world every month. We will become a design community. Do you join the Robby community?

一起来，转出生活新精彩！~

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！

Raymond Pan  
General Manager

Christine Pan  
Sales Manager

# CONTENTS

揭开生活新篇章

04

## LAIA AND KO060

Two very different designs but the same functional, we manufacture wheels for everyone. Take a look at our chosen museum scenarios to introduce these models.

同一转动萌生出不同的设计用于不同的艺术空间

酷60 & 莱雅

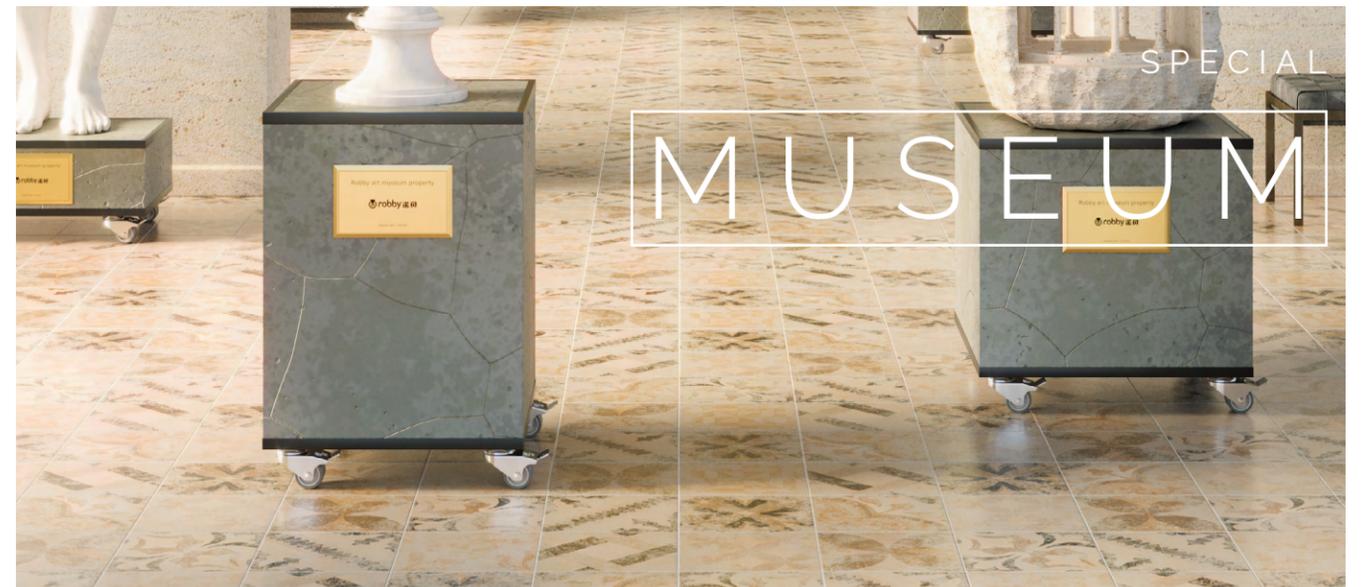
10

## LA SELVA ESTUDIO

A studio that was born between the collaboration of two designers in different parts of the world, Manu Bañó from Mexico and David Galvañ from Valencia offer us products based on new needs.

两大国界设计师联手打破思维与地域的界限刷新设计的极限

设计工作室



12

## 5 WHEELS FOR ART SPACES

Discover with us the best 5 wheels to use in museums, art exhibitions, and exhibitions! We tell you what you can find in each of them and why we chose each wheel.

诺贝5款用于艺术空间的脚轮向你展现移动的美

艺术空间的5款脚轮

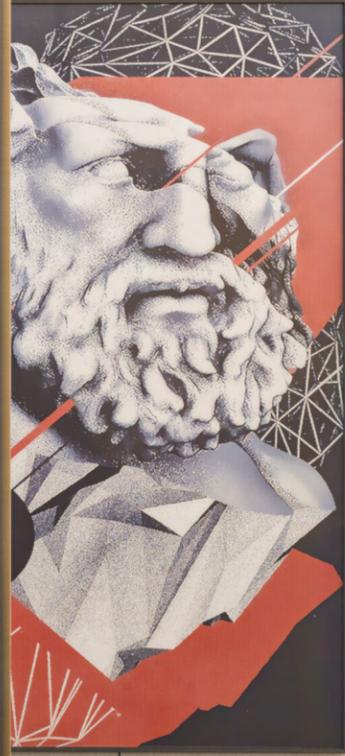
14

## EMILY AND BLUE MOUNTAIN

Two wheels models from the same family that stand out for their impressive design. In different styles and colors.

意想不到的效果源于理性实用轻工业风与文艺空间的融合

艾米丽 & 蓝山





## LAIA100

The assembly of an exhibition is as important as the work itself and on many occasions, they are also part of it. In this scene, we have chosen this type of support that is usually used in exhibitions of multiple artists, in very large spaces that are often not museums and also outdoors since by having the possibility of easily moving the works, their location can change or change. it can be assembled and disassembled every day, which is very common when it comes to open spaces. Laia is accompanied by a large family that is composed of different sizes, 60, 75, and 100mm, and by different color options such as black and chrome, red, gray and gray, and black. You can have it with or without a brake and the best of all is that it is RoHS certified, which means that it is 100% recyclable.

## 莱雅100

作画是一门学问，画展的布置同样是一门学问。面对固定有限的画展空间，你需要“莱雅”来灵动一切！

由独特的设计萌生

由环保的材料打造

拥有60mm、75mm及100mm的尺寸

个性化的颜色搭配

你可选择有制或无制



# robby art gallery

**KOO60** It is fantastic to have time to be able to contemplate a work of art, without haste, to discover every detail with which it was made, see how the light affects it and generates different sensations, read about the artist who created it, and understand better what he wanted to tell us. Most likely, in the museum we go at a slow pace, slowing down a little the time and the pressure that we can feel daily in our routines and that is great! For this work of art we have chosen to accompany it with our KOO 60, one of our favorite wheels, its design, elegance, functionality, and the colors that adapt to the needs of each of our clients, make it a great choice to complement in design spaces.



## 酷60

源于生活的艺术与日常急促的生活节奏不一样，它需要你放慢步伐地去观察、去感受、去欣赏！只有慢下来了，你才会发现艺术空间里有一些不一样的“艺术品”，只有慢下来了，你才会发现你一直以为差不多款色的脚轮也有不一样的设计！

打破脚轮传统的轴承概念

令酷60成为中空系列的设计之一

双轮的结构增加了脚轮的稳健性

制手精选了符合人体工程学的弧度

无论是脚刹还是手刹

同样舒适

PU软包边令转动变得低调无声



LaSelva is a design studio operating from Spain and Mexico. After years of experience working with brands of international stature as BoConcept (Denmark), UCH CEU University (Spain), John Lewis (England), University of Valencia (Spain) or Central Saint Martins College of Art (England), Manuel Bañó and David Galvañ cover ranges of products based on new needs and user profiles, with a great fixation for detail and the study of new materials.

**When designing, what superpower would you like to have?**

The superpower of being able to stop spinning the projects; to say "it's done" at the right time.

**What do you value most in the design of a furniture wheel?**

Undoubtedly the most important thing is that it fulfills its function and that it fits with the piece, so it is very important that the models have a variety of sizes and finishes.

**What if you had to design an object to put wheels what would it be?**

A trolley, although perhaps is the most obvious, would be the project that I would most like.

**If you could go to dinner with a designer, who would you go with?**

Paul Cocksedge

**In what influential period of design would you like to be born?**

I like to believe that living in an "influential epoch" you are not aware of the impact until the time passes. This time we are living is what we have lived and where we can generate that long-term impact

**Would you prefer to travel to the future or to the past?**

Time travel is treacherous... traveling to the past with current knowledge would undoubtedly be better than traveling to the future and looking like "an Indian in Paris".

**¿How would you describe yourself in 3 adjectives?**

Impatient, impulsive y curious

**If you could learn to do something new, what would you choose?**

Learning to carve and model.

**What is the last book you have read?**

Thinking Fast & Slow de Daniel Kahneman.

**What is your favorite conversation topic?**

Series and movies and those that leads you to another.

**What is the best memory of your childhood?**

Playing in the woods with the bikes after school until nightfall; like the children of "Super 8".

**What is the rarest object in your room?**

An old book that I bought in Japan on hand-written Samurai armors.

**What could we find in your garbage basket?**

Gazpacho bricks in summer and vegetable creams in winter.

**Which of your designs would you choose to survive a zombie attack?**

This is a question that I usually do with everyday objects but in this case... a table leg of the collection "45" would be the most logical.

**If you could stay your whole life with the same age, what would it be?**

I'm 27 years old and I think I still can not go back to a better age.

**If you were to write a book, what name would you give it?**

The adventures of an autonomous designer.



# 专访

注重细节和新材料的研究——La Selva设计工作室由墨西哥设计师马努巴纳多和西班牙设计师大卫·加尔万共同创建。与众多国际知名品牌的合作，如丹麦的BoConcept、西班牙的UCH CEU大学、英国的约翰路易斯等，充分展示了两大设计师的设计能力，而丰富的设计经验也令他们更了解用户的需求。

**在设计的时候，你希望自己能拥有怎样的超能力呢？**

拥有不用反反复复地审视项目，在适当的时候说：“可以了”的超能力。

**在家具脚轮设计方面，你最重视什么？**

毫无疑问，产品要实现它的功能，并能与家具相契合，所以有不同的尺寸和表面处理是非常重要的。

**如果你要设计一个带脚轮的家具，你会设计什么呢？**

一辆手推车，尽管对于手推车这个家具来说，很显然是要带脚轮的，但这肯定是我最喜欢的设计项目。

**如果你有幸能和一位梦寐以求的设计师共享晚餐，你会选择谁呢？**

英国设计师Paul Cocksedge。

**你想出生在哪个对设计有影响的年代？**

我认为“有影响的年代”是随着时间的流逝而被察觉的。而我们正经历着的年代是我们过去已经经历过的了，我们可以在这年代产生长久的影响。

**如果能进行时空穿梭，你是想去未来还是想回到过去？**

进行时间之旅是一件很危险的事.....带着现有的知识回到过去无疑比去未来、看起来像乡巴佬一样要好。

**用三个词形容一下你自己**

急躁、冲动、有好奇心的。

**如果你可以学新的东西，你想学什么呢？**

学习雕刻和建模。

**你最近读过哪本书？**

丹尼尔·卡尼曼的《思考，快与慢》。

**你最喜欢谈什么话题？**

电视剧、电影和那些能引导你走向另一个自我的话题。

**你童年最美好的回忆是什么呢？**

像电影《超级8》的孩子一样，放学后在树林里玩自行车直到夜幕降临。

**你房间里最奇怪的东西是什么？**

一本我在日本买的、手写武士盔甲的旧书。

**我们能够在你的垃圾篓里找到什么？**

如果在夏天的话会找到西班牙凉菜的汤砖，如果在冬天的话会找到蔬菜奶油。

**如果像美剧《行尸走肉》的时代来临了，你会选择自己的哪一款作品幸存呢？**

这是我经常问自己的一个问题，但如果这种情况发生了.....“45”作品集的台脚可能是较符合逻辑的选择。

**如果你可以冻结年龄，你希望自己永远停留在几岁？**

我今年27岁，我想我仍未能回到最好的年龄。

**如果你要写一本书，那这本书的书名是什么呢？**

《自主设计师历险记》。



# 5 WHEELS FOR ART SPACES

## 用于艺术空间的5款脚轮

Going to a museum or exhibition is always a good reason to be surprised, have a good time, enjoy art, contemplate, discover, and take a break from the routine. A museum is a “place where collections of artistic, scientific or other objects are kept, and in general of cultural value, conveniently placed so that they can be examined”, depending on where we go, it will be the most appropriate to go as a family, with friends or also alone, that is why we have chosen different types of exhibitions because for each one of them we also have a wheel that will be more appropriate according to the context.

对于艺术空间来说，与展示的作品同样重要的是艺术空间的布局，面对形状大小不一的艺术展品，若只靠搬动，不仅浪费人力，还容易因操作不当对艺术展品造成伤害。然而，若能把移动的概念融入艺术空间，艺术的“美”则更易“转”入人心！这一期诺贝的脚轮将会融入到艺术空间，让你感受移动的美及艺术的美！

**#1 Pictures.** In this type of exhibition, you will be able to see collections of individual or collective artists, so you will be able to differentiate their artistic proposals, techniques, and styles. You will enjoy different types of expression in the same place and you will find that with some works you identify more than with others, thus discovering your artistic sensitivity. Allow your imagination to travel, get as close as you can to the work to observe the details and brushstrokes, let your curiosity invade you, and then investigate the artist that you liked the most. In many art rooms, the paintings are hung on the wall and some of them that are considered the most important to highlight is usually in a separate assembly, we have created an art room in which our Laia 100 wheels will accompany that work, wheels high performance and with a size that will allow the panels to be moved without any effort in the case of, for example, wanting to disassemble it to be able to clean and thus avoid unwanted accidents.

**#1 画廊** 集中了不同画家或同一画家不同时期作品的画廊会根据装修的环境、画的大小及价值去选取不同的载体去展示画作：人们熟悉的墙、固定的画架及移动的展示板等都可作为画作展示的重要载体。这些载体中，最灵活的莫过于移动展示板，它可根据画的不同大小去拼接、可根据灯光不同的照射方向去调整位置、甚至可根据画廊不同的设计同时起到空间间隔及画作展示的作用。而移动展示板的“灵活”载体则非“莱雅100”莫属——能同时掌控转动和方向的双刹设计及多样的颜色搭配令有限的画廊空间变得无限、令固定的画廊空间变得灵动。用心去感悟画廊的每一个小细节，我们渐渐会发现大师级的作品原来不仅仅是画！



**#2 History.** Knowing history is knowing the present, it is knowing the why and the origin of things, it is evaluating and drawing your own conclusions, it is allowing yourself to reflect, be surprised, and learn new things. A visit to the history museum will allow you to nourish yourself with information and knowledge, observe how people lived before or at a specific moment in history, you can put yourself in the shoes of those people who lived several years ago or get to know important moments in history in depth. We know that these types of museums keep treasures and that is why we have decided to put our Blue Mountain Duo wheel model because it is resistant and because of the perfect double functionality of its brake, which in addition to braking the bearing can also brake its direction.

**#2 文物博物馆** 立足现在的我们定要追溯过去才会知道自身与事物的起源，才会更清晰地迎接未来。文物博物馆是一个能进行“时空智慧交流”的神奇地方，当承载着过去点滴的文物展现在眼前，从不同的维度穿越古今，过去与现在的距离瞬间拉近，微妙的共鸣瞬间产生。博物馆里的每一件珍宝都是无价，而要承载这些无价的珍宝，文物展示台的“工作”举足轻重，既要便利移动更要安全稳定？选取双轮蓝山搭配展示台，举足轻重的“工作”变得举重若轻。脚轮的承重直接影响到展示台的“力量”，启动后的双刹加大了展示台的稳定性，综合以上的脚轮特征加上内含的高端精密轴承，在安全稳定的大前提下，展示台也能“动”起来！



**#3 Design.** Design is always something opportune to see and admire, a type of art that transmits us to our current authors, people who live in our same era and who create and design for us, thinking of solutions to problems of now and of the future. The design is very wide and we can find it everywhere, but those designs that come to be in showrooms or museums are worth going to see and give them the recognition they deserve, the most interesting thing is that you will not find two identical exhibitions. If there is something that always changes in this type of exhibition, it is the montage, which is also part of the work to ensure the viewer an experience with all the senses. For this assembly we have chosen the Emily 100, a wheel with a great variety of sizes, from 30mm, 40mm, 50mm, 60mm to 100mm, in red or gray and with the possibility of adding thread protectors and thus prevent it from getting dirty over time. fluff, one of our most popular standard wheels.

**#3 设计展** 生活因设计而改变，人们对设计这一概念也通过越来越多的设计展有了更多及更深的认知。事实是很多设计已融入我们的生活而我们并不自知，譬如说经常用于设计展的、能有效节省空间、能更好地保护展品的折叠展示柜，又譬如说为了折叠展示柜能更轻松便利地移动而安装的脚轮——轻工业风格的艾米丽脚轮拥有齐全的尺寸，无论你是选择稳健的灰色还是亮丽的红色都可配上蓝锌防尘边盖——当理性实用的脚轮与富有情感的设计展能真正地融合起来，你会切身地感受到“艺术无界限”。



**#4 Photography.** Photography is the art that allows us to freeze moments of the past through different views, techniques, and styles. A photographic exhibition is never the same as another, its type of montage and the photographer who exhibits will make the same place very different places, although it is the same subject, each photographer has his own interpretation and you would be surprised to see what each of them is able to grasp. These types of exhibitions are usually from very formal to more relaxed, many times it will depend on the topic that is discussed there will also be musicians and other artists. For this type of exhibition we simply recommend you see our extensive catalog of wheels since depending on what you want to mount, one model or another will be more suitable. If you use mirrors or chrome, you can use our Koo, Olym, Jason, or María, if you do not want to attract attention with the wheels you can use the Emma family, transparent wheels that will fit perfectly.

**#4 摄影展** 时间从不停留，然而美好的瞬间却能被相片定格。无论是黑白还是彩色，无论是胶片还是数码，摄影展里的每一幅相片都在无声地诠释着一切让有心人去欣赏、去聆听！正如相片移动展架下的脚轮一样——也许你

从没留意过它，然而它却一直默默地伴随着承载的相片，把移动的概念无声地融入到照片的展架里，融入到摄影展的相片里……无论你是选择通透的艾玛，还是创新的酷或奥林，只要你敢于尝试，懂得运用，诺贝的脚轮总会给你带来不一样的惊喜效果！



**#5 Sculptures.** If you enjoy something with more dimension, that you can observe in all its angles the sculptures or fine arts will be your thing, you will be able to see very old and also very modern sculptures, here the taste is what commands. Do not be left with doubts, you will always have someone available and willing to give you the information you need, and many of the workers and guides enjoy telling good anecdotes. These works of art are usually very delicate and at the same time heavy, so to be sure to transport and hold this type of art we have chosen our Koo 60, a very reliable and aesthetically ideal wheel for museums, which with its 360° rotation and its brake Integrated will allow you to maneuver as you wish without making effort.

**#5 雕塑展** 如果你要感受艺术的力量，雕塑展是你必去的地方。日常普通的材料经过严谨的打造变成雕塑展里一件件独特的雕塑品，不同的人从不同的维度、不同的角度去观察这一件件独特的雕塑品也会衍生出一个个独特的理解。要展示一件件形状不一且有一定重量的雕塑品，少不了脚轮的帮忙。在雕塑展台的脚轮上，可选择酷60这一“艺术品”——单个动态承重高达60公斤，符合人体工程学设计的制手加上中空的外观——源于生活，高于生活地演绎了我们对“艺术独特”的理解！





Design always generates good feelings and it is very normal for children to adults to enjoy it, because what is pleasant and curious to the eyes is for all audiences. The design comes from the hand of innovation, modernity, fresh and new proposals that will surprise you or attract your attention because you have not seen it before, something very similar to when you travel and discover what was unknown until then.

For us this type of exhibition is very interesting, we are a company that day by day designs new concepts to continue growing and evolving with the advance of time, from the problem we have the need to create new designs and models. In this scene, we chose Emily, a family of standard wheels that were designed to cover wide sectors, fully functional and with the possibility of using the same model in different sizes, although here we used the 100mm one because the structure required it

创意设计无界限

当理性轻工业风脚轮与  
富有情感温度的设计相融

惊喜的效果就此得到!

设计展因艾米丽的

“参与”变得便利

而艾米丽也为了能

更好地融入设计展

一改以往稳健的灰黑色

改头换面成亮丽的红色

从而焕发出惊喜的一面

但无论你是选择

稳健的颜色还是亮丽的颜色

无论你是选择50mm、60mm、

75mm还是100mm的直径

你都可搭配上蓝锌的防尘盖

经典却又百变的脚轮

等你去诠释……





## BLUE MOUNTAIN DUO

A history museum is not for everyone, if you are one of those who find it very boring and would never enter one or have been left with that feeling of a childhood excursion that you have not enjoyed, we recommend that you give it a try. The best thing will be to see which possibility of museums that talk about history is the one that interests you the most, it can be one of Natural Sciences for example and discover old species or also museums about certain moments in history that arouse your curiosity, what you will find are pieces very valuable, pieces frozen in time

It is our responsibility to recommend to our customers which is the wheel model that best suits their needs, knowing very well all our variety, beautifully chosen for this type of structure the Blue Mountain Duo, a high quality double wheel, with a bearing smooth and safe, integrated with dual brake functionality to prevent unwanted movements.



激发人们想象力及好奇心的博物馆承载着人类的智慧，而双轮蓝山则承载了博物馆展台移动的概念。

铁支架搭配双轮  
 稳妥的外观就此展现  
 50mm直径的单个脚轮  
 动态承重达到50公斤  
 75mm直径的甚至  
 高达80公斤  
 脚轮自带的TPE软包边  
 大大降低了转动的噪音  
 一键掌控方向与转动的刹车  
 更避免了不必要的晃动

## 双轮蓝山



凭着独特的工艺和设计  
改变世界对中国  
产品的不良印象



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