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SHOP

ROBBY 诺贝

商店展览

FRANCISCO GUERRA

ANSWERS OUR 16 QUESTIONS

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遇上诺贝设计师专访
看得见的设计
感受得到的有趣

OLYM & KOO6o

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设计取胜
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EMMA, LUCY AND EMILY

EACH ONE WITH ITS OWN STYLE

艾玛、露西、艾米丽
不一样的风格
不一样的灵动

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WHEELS FOR YOUR SHOP

货如轮转
少不了 5 款
商店移动家具脚轮



Welcome to the movement!

We will show you our products in yours lifestyles, we will detail in an article all their values and we will convey great ideas to decorate your spaces, we will also share you an interview with a designer from every place in the world every month. We will become a design community. Do you join the Robby community?

一起来，转出生活新精彩！~

也许你一直没发现，但诺贝的产品却一直与你的生活同在。这一期诺贝杂志的内容，对你的冲击可不止眼球，还有你的灵感思维，当你还在烦恼空间装饰的时候，我们创新大胆的想法已猛烈来袭，我们还会每期与你分享来自世界各地的设计师所接受诺贝的专访。亲，你就别犹豫、别怀疑了，这里就是设计时尚的潮流尖端，让我们一起来转出生活新精彩吧！

Raymond Pan
General Manager

Christine Pan
Sales Manager

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This month we interview the creator of Fguerra, a Mexican designer who embraces the philosophy of passion, creativity and fun.

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5款商店移动家具脚轮

5 TYPES OF WHEELS FOR YOUR SHOP

We show you 5 types of wheels that you can find in our catalog and we recommend which are the most appropriate according to your store.

货如轮转
少不了5款
商店移动家具脚轮

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艾玛露西·艾米丽

EMMA, LUCY & EMILY

Three very different wheels, which fulfill the same functionality but for different sectors. The magic is in the details!

匠心独运
不一样的风格
不一样的灵动

KOO 60



For electronics stores that adopt the minimalist style, the ideal will be to opt for a wheel that follows the same line, that way the visual structure of the interior will not be broken. Koo 60 is our recommended wheel that stands out for its innovative design and adapts perfectly to this environment with its neutral colors, in addition, thanks to its good load support, the furniture that has them can move smoothly and silently. We know that electronic product showcases have to pass RoHS2.0 and since Robby we already have the RoHs production management in 2018, another reason to make the perfect union with our wheels.

酷 60



IT电子产品展示柜脚轮

明亮、简约是IT电子产品商店装修的基本风格，为追求完美，与产品展示柜搭配脚轮线条必须是干净利落的，设计必须是颠覆传统的，颜色最好是选择中性的，至于在脚轮性能方面，要选择高承重，带软包边的，这样移动起来才会静音、顺畅。另外，电子产品展示柜一般都要求其组成的配件过RoHS2.0，而诺贝作为专业的脚轮厂家，早在2018年实施了全制程的RoHS2.0，因此能轻松配合电子产品的完美展示！



OLYM

The design of luxury stores generally combines traditional and modern styles to achieve visual impact. For an elegant showcase, you cannot miss a wheel that suits your style and is fully functional. Olym's hollow one-wheel design, with a PU polyurethane tread, allows gentle ground care without leaving any trace. You can choose its chassis in various colors, from bronze to matte black, a luxury product designed in Spain. We are manufacturers of designer wheels, because a functional wheel can also be a beautiful wheel.

奥林

奢侈品店展示柜脚轮

奢侈品店的设计一般会将传统与现代的风格融合，从而达到视觉冲击的效果。一款优雅的精品展示柜怎能少了线条简约、承重高的滑轮呢？单轮中空设计的奥林，采用聚氨酯PU包边，与地面接触时能温柔地呵护地板，不留任何痕迹，古铜、雅黑等各种复古颜色的支架随你选，原来西班牙设计师精心设计的奥林也是奢侈品！

“We are manufacturers
of designer wheels,
because a functional wheel
can also be a beautiful wheel”

奥林
西班牙设计师精心设计的
“奢侈品”

扫一扫
了解更多!

Scan the QR
for more information



Francisco Guerra, Mexican designer who embraces the philosophy of passion, creativity and fun. In 2015 he founded "Fguerra" where he has expressed his passion for furniture and product design, taking creativity as the way to face challenges and having fun enjoying every step of the way.

In each project he fuses his philosophy with the client's experience to create aesthetic, functional, producible and economically viable objects.

When designing, what superpower would you like to have? Instantly materialize what I am imagining.

What do you value most in the design of a furniture wheel? That it is resistant, silent and of friendly rolling, almost imperceptible and that transmits quality.

What if you had to design an object to put wheels what would it be? I love making chairs without a doubt I would make one, however, I would also like in a luminaire with the concept of light that accompanies you.

If you could go to dinner with a designer, who would you go with? Ron Arad, he has been a great inspiration in my development as a designer.

In what influential period of design would you like to be born? In the 60s, it seems to me that it was a very purposeful time in design, a time full of emotions.

Would you prefer to travel to the future or to the past? To the past, to know how the pyramids were built haha, the future I like to be an unknown since with my decisions and actions I can shape the future.

Can you tell an anecdote about any of your projects? At the Milan furniture fair 2017 I participated in Salone Satellite, the pieces that I was going to exhibit were delayed two days, I received the news one day before the fair started, so I had to improvise and intervene in the space taking advantage of the theme of the fair that was, design is...? With some sheets with the question a large blank space for them to write, draw or express in the way they wanted and they had to stick it on the wall in the center I drew an exclamation point and that represented the moment before an idea materialized and if they wanted to see the result of that idea they would come back in 2 days to see it, to my surprise it was a success and it was a great faria for me even without my pieces being there.

Do you have any favorite material to work with? Plastic, I love it, it is a great material that can be recycled for 250 years or more, that gives a certain immortality to the pieces, also due to the variety of processes that I can use and the complexity in ways that can be achieved.

What is the last book you have read? The Kybalion, I like to learn about all kinds of subjects that are different, I think that enriches me a lot and therefore allows me to explore new fields in design.

What is your favorite conversation topic? Anyone who can go deep enough to question beliefs, ideas and conceptions of the world, I love to reinvent or reinterpret the world.

What is the best memory of your childhood? When my dad was going to pick me up at school, he would compare us some pork rinds with sauce and always without fail would stain his shirt, arriving home my mom would scold us hahaha.

What is the rarest object in your room? I have a fiberglass cast of the last piece I made.

What could we find in your garbage basket? Many carcasses of bunnies Turin haha

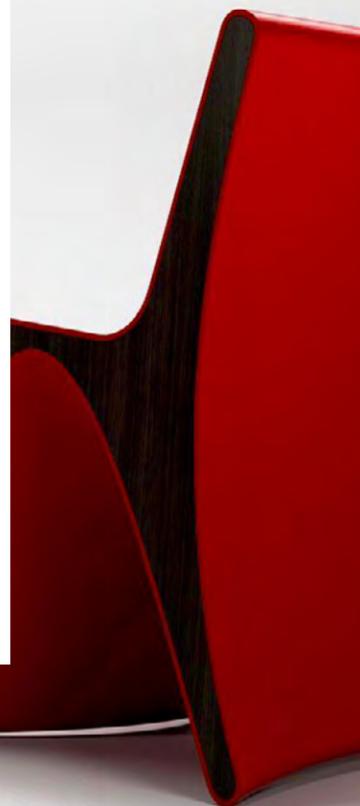
Which of your designs would you choose to survive a zombie attack? Ever design a sword just thinking about that scenario hahaha, I would definitely choose that piece.

What do you currently think of your first design? Curiously, it was a cardboard chair that had to support a person sitting weighing 120 kg, and I think I would describe it as a series of lucky mistakes, I don't know how, but it had very good ergonomics, resistance, it was very light, I used very little material.

If you wrote a book, what name would you put it? The essentials, and it would deal with various topics starting with the essentials for life, starting with water, food, energy, education to topics with crazy theories that challenge the way of perceiving this reality and how we can shape it.



Francisco Guerra



专访

集激情、创新与趣味于一体的墨西哥设计师弗朗西斯科·瓜拉于2015年创立“Fguerra”设计工作室，面对日复一日的工作，他用激情来演绎对产品与家具设计的热爱，用创新来面临挑战，享受过程中的每一步。美观、实用产品的创造得益于设计师设计理念与客户要求的相结合。

在设计的时候,你希望自己能拥有怎样的超能力呢?
我想的就能马上实现的超能力。

在家具脚轮设计方面,你最重视什么?
耐用、静音、带有良好的轴承、不易被察觉且能传递优质。

如果你要设计一个带脚轮的家具,你会设计什么呢?
我喜欢设计座椅,所以毫无疑问我会设计一张带脚轮的座椅,然而我也想设计一盏带脚轮的灯,一盏光会伴随你的概念灯。

如果你有幸能和一位梦寐以求的设计师共享晚餐,你会选择谁呢?
罗恩阿诺德,他给我的设计发展带来了很大的启发。

你想出生在哪个对设计有影响的年代?
60年代。60年代是一个百花齐放的年代,是一个充满情感的时代。

如果能进行时空穿梭,你是想去未来还是想回到过去?
回到过去,看看金字塔是怎么建成的,我希望未来是未知的,因为这样我可以通过自己的想法和行动来塑造。

说说你设计项目中一件比较印象深刻的事情吧
2017年,我参加米兰家具展——卫星展,在开展的前一天,我才收到消息说原本要展览的东西要推迟2天就位,我得临场发挥,利用当时的展会主题“设计是.....?”来重组展览空间。我带上一一些写着“设计是.....?”的问题的纸条,让人们用上他们自己喜欢的方式去画、去写来表达,然后把纸条贴在指定的墙上,如果想知道自己所写所画的评论,可以在两天后再过来。出乎我意料的是这取得了成功。对我而言这是一场盛大的展会,尽管我的作品没有及时就位。

设计时你最喜欢的材料是什么,为什么喜欢这材料呢?
塑料,我喜欢这种能循环使用250年甚至更长时间的出色材料,这时间在某种程度上体现了塑料的永生性,而且塑料的使用工艺及实现方式多样。

你最喜欢谈什么话题?
任何一个能深入到质疑世界信念和观念的话题,我喜欢重塑、重新诠释世界。

你最近读过哪本书?
《El Kybalion》,我喜欢学习各种不一样的主题,这让我受益匪浅,让我能探索设计的新领域。

你童年最美好的回忆是什么呢?
我爸爸去学校接我时总会给我买一些蘸酱的油炸猪皮,但每次这零食都会弄脏他的衣服,所以回到家的时候,我妈妈总会责骂我俩,哈哈.....

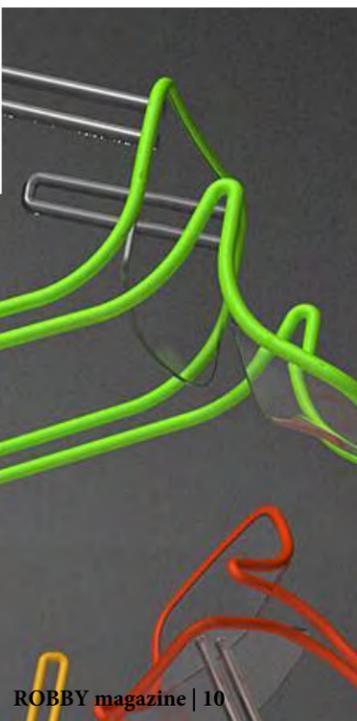
你房间里最奇怪的东西是什么?
我最新设计作品的玻纤模具。

我们能够在你的垃圾篓里面找到什么?
很多都灵免型巧克力包装的尸体,哈哈。

如果像美剧《行尸走肉》的时代来临了,你会选择自己的哪一款作品幸存呢?
我正正是想着这个情景设计过一把剑,哈哈哈哈哈,最终,我会选这设计。

现在你怎么看自己的第一件设计呢?
我的第一件设计是要用纸皮制作一张能承受120公斤的椅子,不知道为什么,我认为它是一系列幸运错误的集合,但它很符合人体工程学,耐用轻便且用材少。

如果你要写一本书,那这本书的书名是什么呢?
《所需》,书会从生命所需开始延伸到不同的主题,从水、食物、能源、教育开始延伸到挑战感知方式、塑造现实的疯狂理论主题。

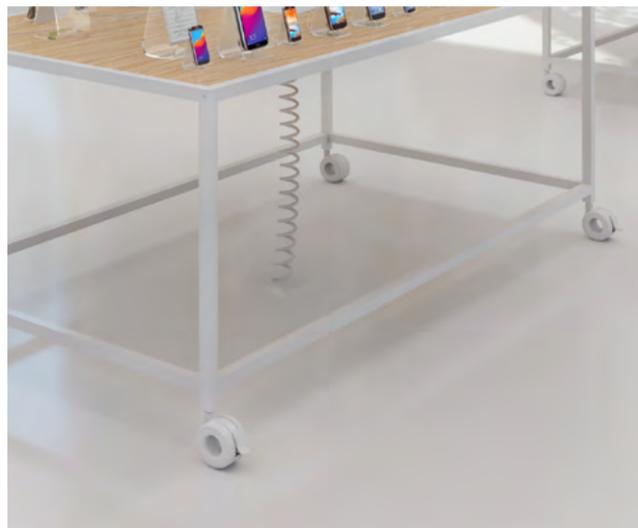


5 TYPES OF WHEELS FOR YOUR SHOP

5 款商店移动家具脚轮

Not all wheels are valid for the same, we are aware that for each sector a different need arises, either due to material, size or design, that is why at Robby Caster we specialize in designing and manufacturing a wide variety of models for Thus, to cover the different needs of the market, below we will tell you 5 types of wheels for stores.

家具脚轮的用途非常广泛，然而用在不同的地方所需的脚轮是不一样的。接下来，作为专业设计、生产家具脚轮的我们会为大家介绍 5 款商店移动家具脚轮。



#1 Of design.

In fashion stores, high-end accessories such as jewelry, handbags, watches or optics, it will be very important not to do without designer wheels for your furniture, neglecting this can be a big mistake since this is where the elegance of the store and products, without leaving any detail aside. Our recommended designer wheels are: Olym, KooEvo, Koo60.

#1 设计款

时尚、奢华、独特是奢侈品店装修的基本风格，要形成这种风格，店内的每个细节都不可忽视，如展示架的脚轮。奥林、酷系列作为诺贝引以为傲的设计款脚轮，超乎想象的高承重，独特的中空设计配上常规的铬色支架与边盖，聚光灯下闪闪发光，个性无惧张扬！



#2 Standard.

They are the most basic type of wheel, fully functional and with a basic design. Our standard range is also made with excellent quality materials, although cheaper materials can also be chosen. In these models we have with or without brake, such as the Emily in gray or red or the Selina in gray, both in 30, 40, 50 and 60mm sizes.

#2 常规款

比起靓丽的外表，总有人更喜欢中规中矩的常规款脚轮，然而常规款脚轮≠质量一般，高质、实用是诺贝常规款脚轮的代名词，从脚轮尺寸的选择、色彩的搭配、用料的严谨到一系列的测试无不体现诺贝的专业与用心！

#3 Semi-industrial.

If your store has a sports style or is related to sports, a wheel of this type will fit perfectly. Wheels designed with an industrial touch, 360° turn, chrome or oxide finish, our star models in this sector are Jason, Lisa, Lucy and Maris.

#3 轻工业风

如果你的商店是运动风格的装饰，可以考虑搭配轻工业风的脚轮——杰森、玛丽斯、丽莎等，活力十足的设计，不同的表面处理，360度转动，让人一见倾心！



#4 Industrial.

If you have a store where you need furniture with resistant wheels due to the weight they will have to support, then you should opt for the industrial range, ensuring a good bearing and bearing capacity for each wheel. Our Blue Mountain II fulfill that role perfectly.

#4 工业风

如果你的商店有重型置物架，在脚轮的选择方面要注重承重与轴承。高承重结合精密轴承的工业风脚轮才能确保重型置物架的顺畅移动，而蓝山则能很好地充当这个角色。



#5 Small.

There is also the option that the wheels go rather unnoticed, that will be valid if you do not need them to support a lot of weight. Our smallest wheel is 25mm, followed by 30mm, 35mm and 40mm. In our catalog you will find the Loy (movement in one direction), Emma (transparent), Emily (standard) and Jason (Semi-industrial), all of the latter with 360° rotation.



#5 迷你款

脚轮，从不是重型产品的专利，再小巧的产品加上脚轮都能免除搬动的烦恼，都是一个大大的进步。针对小巧产品，我们有一系列迷你款的脚轮来搭配，从直径25mm到40mm，从定向到万向，从透明到多彩……由你定义！

SHOP
商店展览

EMILY

A clothing store that operates under the rules of fashion implies a constant change of garments, both in stock and seasonal. The furniture on which the garments are hung will have a continuous movement, for this it will be necessary to make sure that the wheel to choose is resistant to daily use. Emily is the model with the most suitable materials for this sector, available in various sizes, with or without brake and with the option of customizing the color you need.

ROBSTYLE



艾米丽

服装展示架脚轮

服装界走在时尚的尖端，新品更换迅速，从新品展示架到更衣室的流动架每天都需要不停地运转，因此在架子的脚轮选择方面，要选择耐磨、灵活的。诺贝的艾米丽系列可谓是最适合不过的，严谨的用料、多样的尺寸、还能定制个性色彩。



EMMA

Just as we choose different shoes depending on the sport, the display furniture should also have different wheels based on the one that best suits your needs. In a sports store where the youth style predominates so that customers have a refreshing feeling, our Emma model can perfectly play this role, a transparent and shiny wheel, its combination with the colorful sports style can positively attract the customer's purchase intention.

艾玛

运动用品展示柜脚轮

运动是年轻活力的体现。正如我们会按照不同的运动选不同功能的鞋子一样，不同的展示产品也要选择不一样的脚轮。运动用品的展示要更贴近年轻的潮流，让客户有耳目一新的感觉，通透明亮的艾玛则能完美地充当这角色，与色彩炫酷的运动风格搭配，能有效地提高客户购买的意向。





凭着独特的工艺和设计
改变世界对中国
产品的不良印象

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